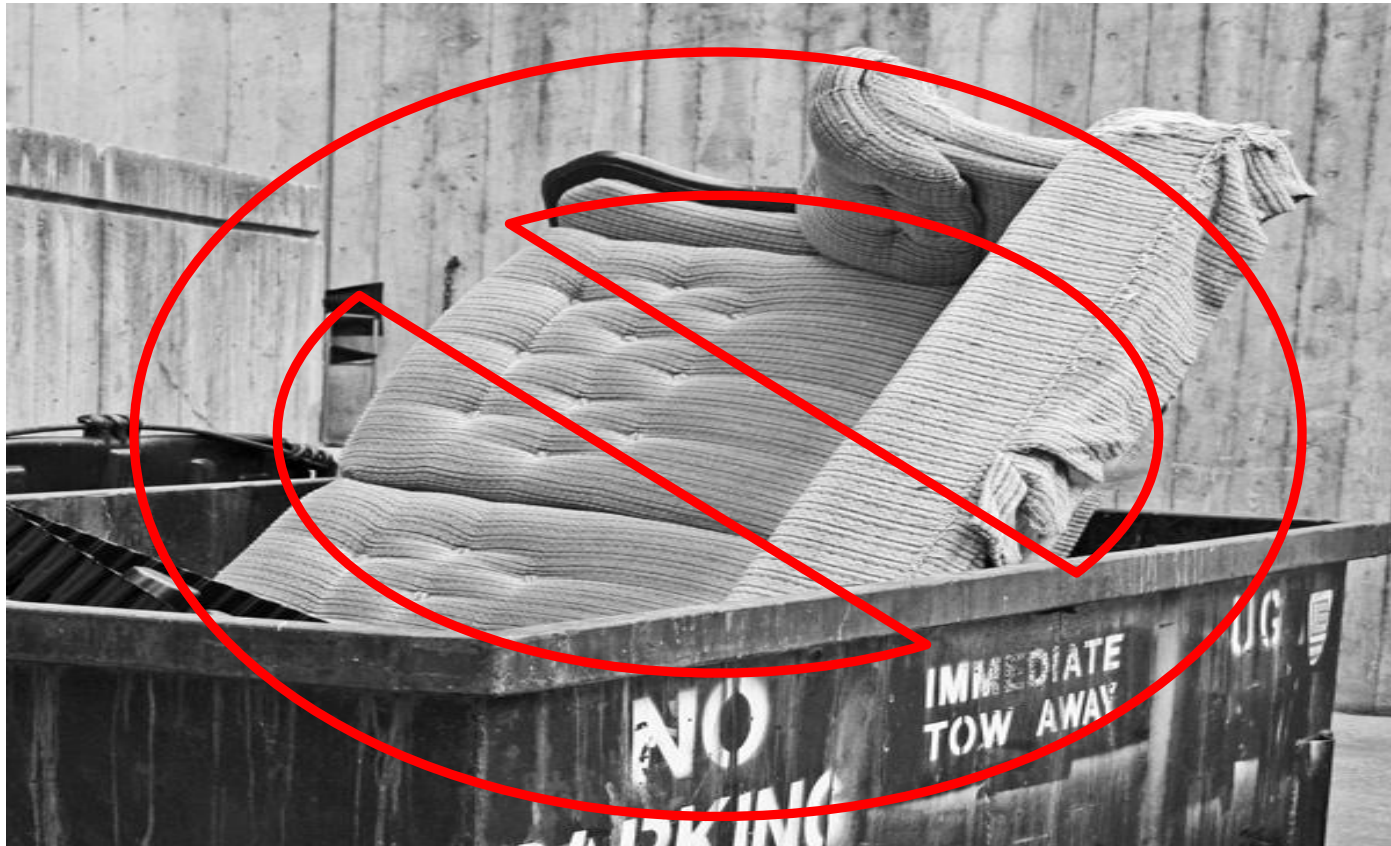


MOVE-OUT MADNESS

***A Materials
Exchange***



***WHAT IS
MOVE OUT
MADNESS?***

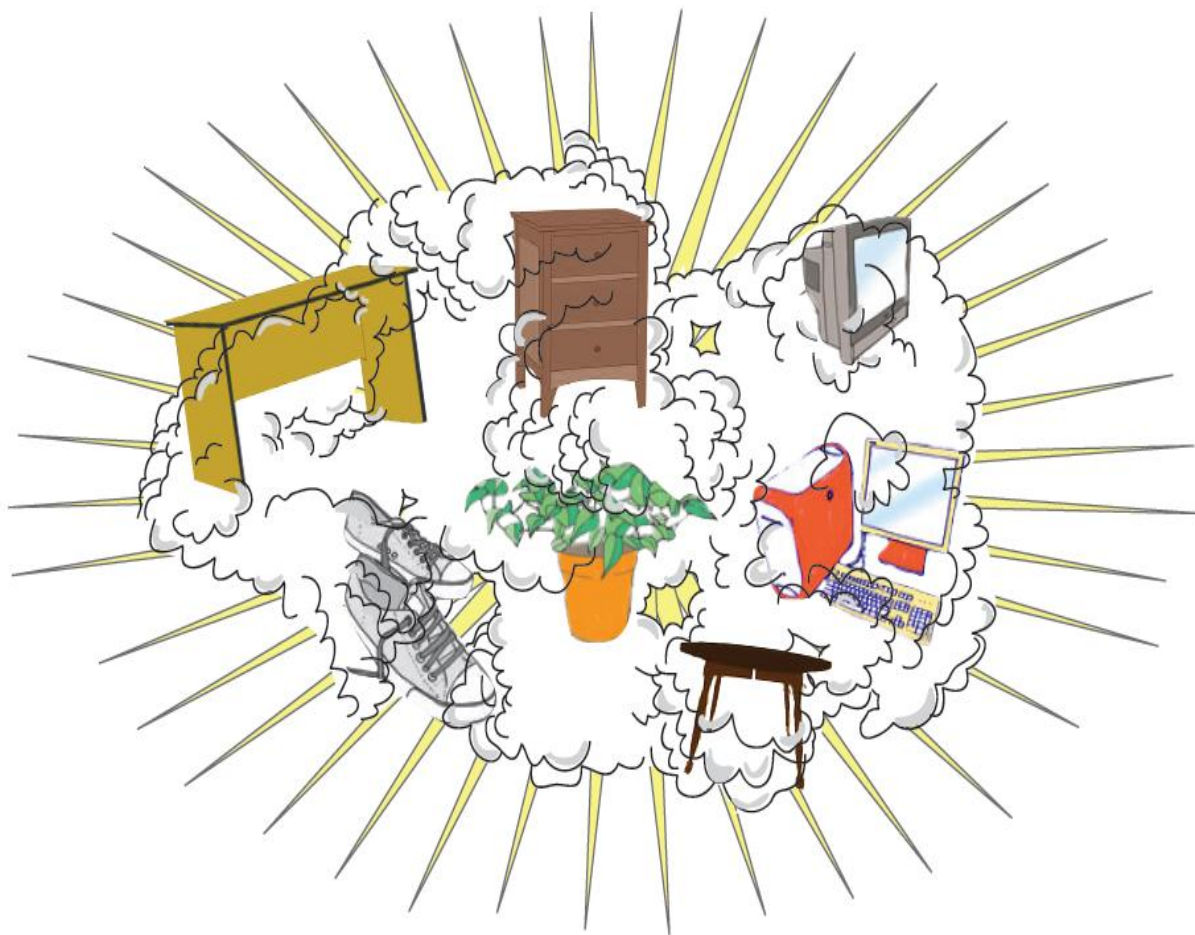
- **Material Exchange**
- **Sustainable, environmentally friendly**
- **Fun way to recycle**
- **Community event**
- **Keeps trash out of the landfill & streets clear of clutter**
- **Dumpster located at the C parking lot, starting June 7-12th**

MOVE-OUT MADNESS

MATERIALS EXCHANGE

JUNE 12TH 10AM-3PM

[9 AM – 3PM (STUDENTS) DROP OFF YOUR GOODS]



SIGNIFICANCE TO WESTERN?

- ***Creates a place and time***
- ***Clear streets of litter***
- ***Portray eco-friendly commitment***
- ***WWU toward “Zero Waste!”***



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...a glimpse of what WWU's Move out Madness can look like one day...

clear the shelves

(donate unwanted non-perishables & items in residence for guelph food bank : prairie, east, & lennox front desk)

everybody clean up

(an extra little push in residence to redirect items back into the community & recycling facilities)

stuff swap - uc courtyard

(take the stuff that you need, leave what you don't philosophy - big garage sale with no cost)

e-waste collection

(recycle unwanted electronics for no cost at three drop off locations on campus)



bulky item pick up

(redirects household items from student homes to other students, the community, or habitat for humanity's restore for free)

the food drive

(picking up unwanted non-perishable food from your curb and donating it to the csa food bank)

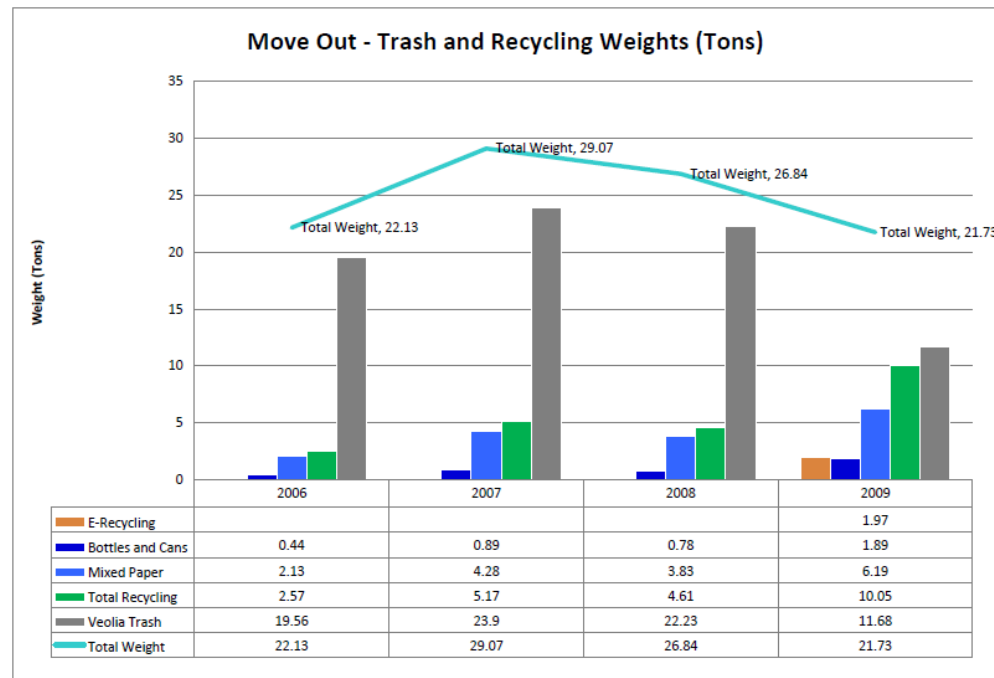
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2009

2010

# of garbage bags full of clothing & bedding to the Guelph Food Bank	186	216
Dollar value of food collected	\$3720.00	\$6560.00
Levels of recycling from residence buildings in April	11.79 metric tonnes	24.43 metric tonnes

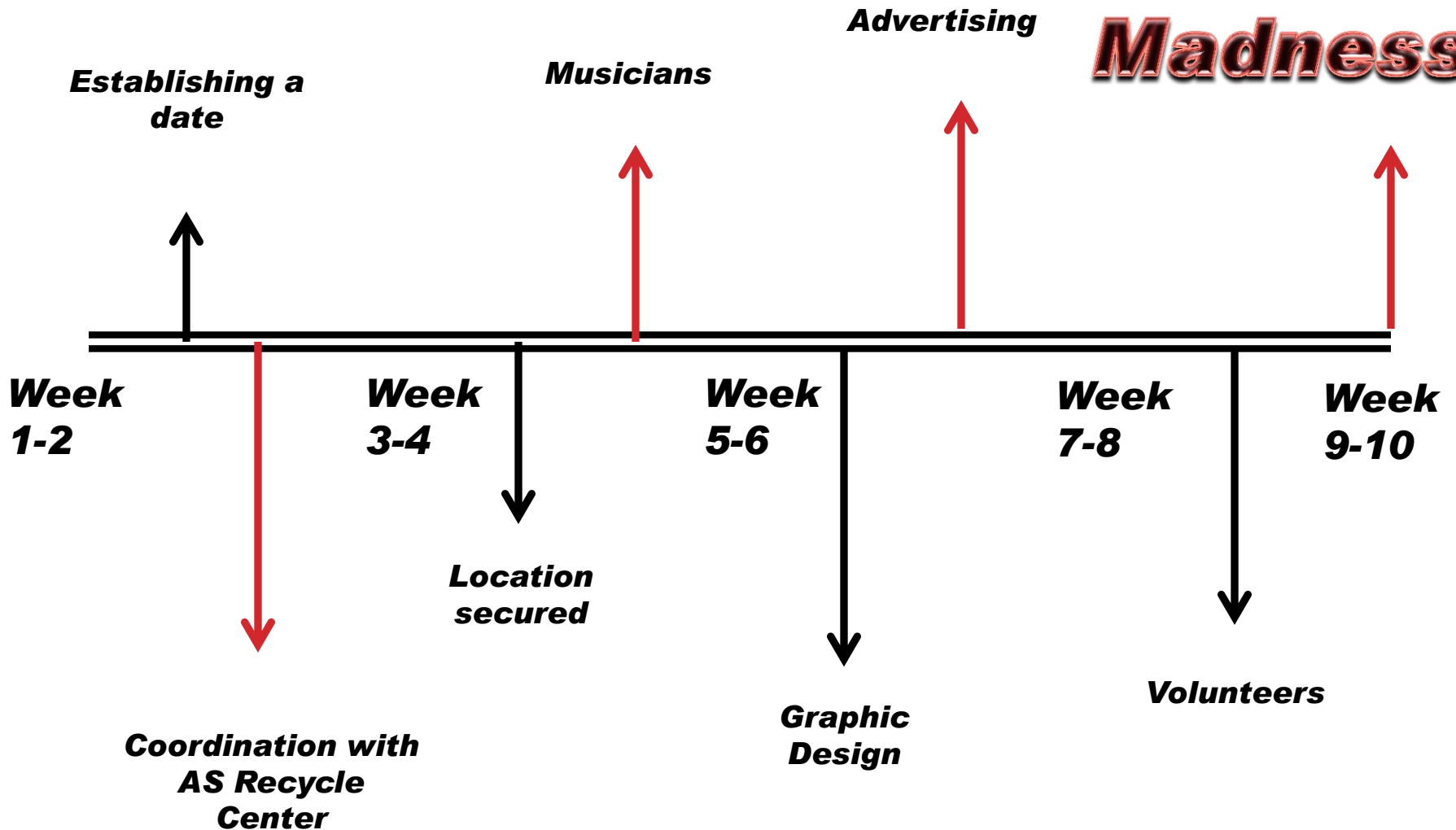
MACALESTER COLLEGE



- ***Interview with Suzanne Savanick Hansen, Ph. D – Director of Sustainability Office***
- ***2,000 students***
- ***Event fills up an entire ball room***
- ***Raised \$8,000 total in the year 2010***
- ***An increase in items and donations occurs each year the event takes place***

PROGRAM DEVELOPMENT

Move Out Madness!



ADVERTISING



Reaching out to community members



ADVERTISING



Radio

THE BELLINGHAM HERALD

Newspapers



Facebook

Local Churches

FUTURE WORKS



**Move-Out
Madness**

CONCLUSION



- ***We have the resources!***
- ***Measureable social and environmental sustainability***
- ***Avoid costly alternatives***
- ***Clearing out unwanted items or taking home something new***
- ***A finished report available shortly...***

***SEE YOU ON JUNE 12TH @
THE FAIRHAVEN INTERMURAL
FIELD FROM 9AM-3PM!***

CONTACTS: THANK YOU!

- 1. Sang Nguyen – Office of Sustainability**
- 2. Julia Mclean (President), Will Wrede (Vice President), Dulcinea – AS Recycling Center**
- 3. Audrey Andersen– WWU Rec. Center (approval for use of Fairhaven Fields)**
- 4. Kate Stevenson – AS Events Coordinator**
- 5. Facilities Management – material resources**
- 6. Salvation Army – pickup of leftover goods**
- 7. Laura O-Quin – graphics**
- 8. Sehome High School – alternate location pending weather**
- 9. Lauren Squires - Environmental Center**