

Photo courtesy of Western Today

# UPSHIFTING

Opportunities for alternative employee transport

# Project Goal:

Provide transportation options for university staff during the workday.



Photo courtesy of Western Today



Climate neutrality  
by 2050.

## Climate Leadership For America

PROGRESS AND OPPORTUNITIES IN ADDRESSING  
THE DEFINING CHALLENGE OF OUR TIME



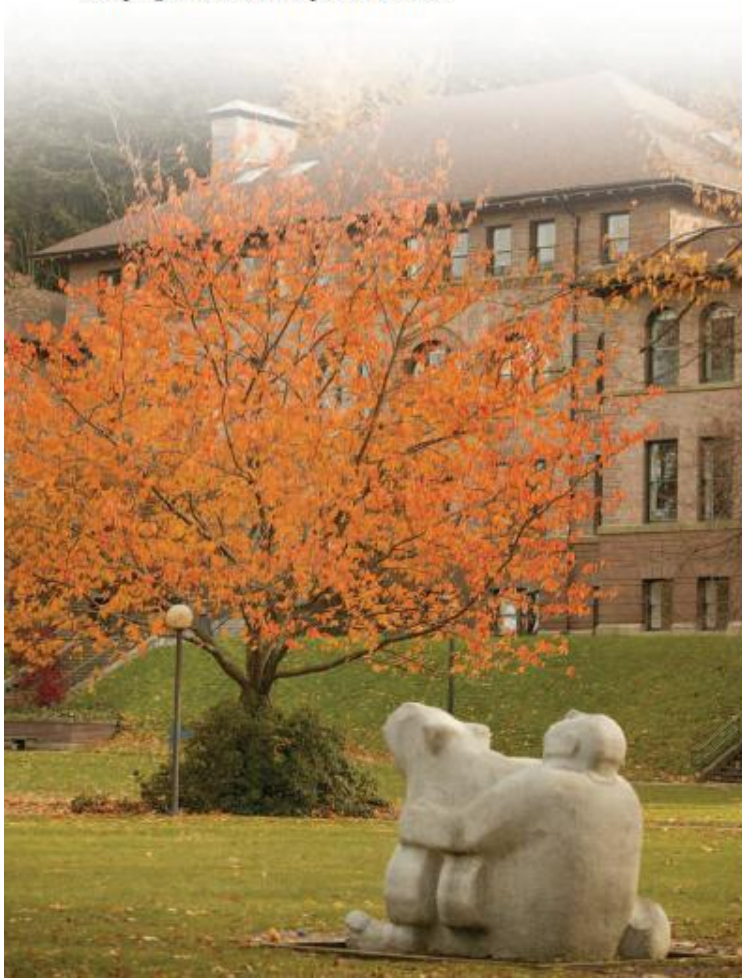
AMERICAN COLLEGE & UNIVERSITY  
PRESIDENTS CLIMATE COMMITMENT

2007 ANNUAL REPORT

## STRATEGIC OBJECTIVES

To demonstrate engaged excellence:

- In interactive learning and the active participation of students in scholarly and creative activities.
- In supporting teacher-scholars who integrate the highest quality teaching, scholarship, and creative activities.
- In civic engagement by developing leadership, effective citizenship, and social responsibility in all members of the campus community.
- As a diverse campus community where members appreciate, honor, and celebrate people with diverse perspectives and backgrounds.
- In environmental stewardship and sustainable practices through our programs, scholarship, and actions.



# WWU strategic objective:

Serve as a model for campus sustainability and sustainable practices.

# Proposing a Volunteer-based Pilot Program

- Three staff members on bikes for one year
- Provide a baseline trip reduction and cost savings.
- Low risk, alert us to issues before they are a major problem



# Benefits



# Proposal: Volunteer-based Pilot Program



# Logistics





# Program Support



**Doug Adelstein**

Asst. Director of Labor &  
Employee Relations  
Labor Union Concerns and  
Change to the Work Day  
Employee Performance  
Evaluation



**Paul Mueller**

Risk Management &  
Liability Concerns



**Kaylee Nightingale**

Faculty Wellness Specialist  
“Biking will have many benefits to  
employee health, worker morale and  
productivity.”

# Questions to Answer with the Pilot Project

- How much are bikes and trucks used?
- What sort of trips and the kinds of jobs this can work for?
- Fuel and maintenance savings?
- Benefits to participants
- Benefits to Facilities Management operations

# To Move Forward with a Pilot Program



Three Bicycles

\$400 & Sustainable Transportation follow-up

Participant Support

Supervisor support



# To Move Forward with a Pilot Program



Three Bicycles



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Participant Support



Supervisor support



Thank You!  
Questions?