Did You Know???

Waste audits currently show that:

- WWU spends more than $375,000 for landfill waste annually.
- Currently over 850 tons of waste are diverted from landfill.
  - 85% of material currently going into the landfill could still be diverted.
  - WWU could reduce it’s landfill waste to less than 15%.
Did you know???

- The top greenhouse gas contributor, as reported by the EPA, is Methane.
  - When organic materials decompose in the landfill, they emit methane gas.
Our project...

Pilot Zero Waste Zone in the Topio’s and Engrained area of the Atrium

- What is zero waste???
  - Landfill reduced to 5%
  - Public Education
  - Compostable / Recyclable products only
  - Waste Audits
  - Vendor Cooperation
Our project...

- Reduces the amount of landfill
- WWU Climate Commitment
  - Reaching climate neutrality by 2050
- WWU 10x12 program
  - 10% reduction in utilities consumption by the end of the 2012 school year
- Signs, products, employees
Previously at WWU

- Sorting bins have been introduced
  - Not being utilized
Solution

- Public Education
  - Update signage
    - Informational signs
    - Entry signs
    - Digital signs
    - Sorting signs
Previously at WWU

- Products not 100% compostable or recyclable
Solution

- 100% Compostable products
  - Pepsi products
  - Co-op wrappings

- Product / Signage consistency
Employee Participation

- Be part of Zero Waste
  - Product knowledge
  - Verbal education
  - Periodic waste audits
Future Outlook

- Atrium will serve as a model for WWU
Thanks...

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