What is Community Supported Agriculture?
What is the VSA?
## Farmer Choice Box:

<table>
<thead>
<tr>
<th>Box</th>
<th>#Items</th>
<th>Price (20 weeks)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mini</td>
<td>6</td>
<td>$300</td>
</tr>
<tr>
<td>Small</td>
<td>9</td>
<td>$432</td>
</tr>
<tr>
<td>Large</td>
<td>12</td>
<td>$564</td>
</tr>
<tr>
<td>Family</td>
<td>15</td>
<td>$700</td>
</tr>
</tbody>
</table>

## Local Choice Box:

<table>
<thead>
<tr>
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<th>#Items</th>
<th>Price (20 week)</th>
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<tbody>
<tr>
<td>Mini</td>
<td>6</td>
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<td>Family</td>
<td>15</td>
<td>$960</td>
</tr>
</tbody>
</table>
A SAMPLE LOCAL CHOICE BOX:

- Sugar Snap Peas
- Carrots
- Spinach
- Broccoli
- Strawberries
- Head Lettuce
- Salad Mix
- Beets
- Spring Onions
Western’s pilot program began in Fall 2011

Other Case Studies

- Cal State Northridge
- Prescott College
- University of California, Santa Barbara
- University of British Columbia
VIKING SUPPORTED AGRICULTURE

- **Goal**
- **Objectives**
  - 1) Awareness
  - 2) Participation
  - 3) Documentation and layout for future advertising

_Growing Washington is a project-based, charitable organization classified by the IRS as a 501(c)(3) tax-exempt non-profit corporation. It also registered with the Washington Secretary of State as a charitable organization._
METHODS

- Kugs Announcement
- Napkin display ads
- Classroom presentations
- MyWestern announcement

Table Advertising
- Informative handbills
- Poster
- Facebook
Viking Supported Agriculture (VSA) Boxes

What is a VSA and what’s it all about?
VSA is Western’s trademarked CSA. CSA stands for Community Supported Agriculture. Because we are Vikings, we buy VSGs. By signing up you will receive a box of local fresh organic fruits and veggies every Thursday from June 21st until November 1st (20 weeks) or December 6th (25 weeks). See below for costs and box options!

Growing Washington partners with upwards of a dozen small local Whatcom and Skagit County farms. By partaking in the VSA program and receiving fresh veggies you support local growers by investing all-at-once in well over a dozen small farms!

To Sign Up:
There are two ways to sign up. The easiest is to visit GrowingWashington.org, here you will click on “Now Accepting 2012 CSA Members!” and then follow the directions. Choose your “Pickup Location” as Whatcom-Bellingham-WWU, and pay by credit card. You can also sign up via snail mail (for check/cash payment). Contact WWU student Simon Davis-Cohen @ (650) 756-7019_simon@reeftheday.org to get the mail-in sign up form, or if you have any other questions (Visiting GrowingWashington.org may answer questions as well).

Payment:
Payment can be made in Credit Card, Cash or Check (including a 4 installment option). Registration through the website GrowingWashington.org includes a convenient card purchase process. Checks made out to Growing Washington or Cash are accepted.

Starving Student Discount:
Starving Students get 15% off when signing up on GrowingWashington.org type in “Standing Student” into the discount field.
Facebook.com/VikingSupportedAgriculture

Helps us to monitor awareness and keep in contact with potential customers.
Viking Supported Agriculture

Local Fresh Organic Fruits Veggies

Sign up to receive a weekly box of local, fresh and organic fruits and veggies to help our community support sustainable local agriculture!

- Choose to customize your box or let the farmer choose for you
- Students receive 15% off any box they buy
- Full program runs from June 1st to December 4th

Fall only dates will be available
Contact Simon Davis-Coleman for more information: simondaviscoleman@gmail.com
Visit growingwashinton.org to sign up or www.wvu.edu/sustainable/ to learn more

Permission in use May 2023

Advertising paid by a grant from the Western Community Foundation
Table Advertising
VIKING SUPPORTED AGRICULTURE

**What:** By signing up you will receive a box of *local*, fresh, *organic* fruits and veggies to help our community support sustainable, local agriculture! You can choose to customize your box and pick weekly which fruits and vegetables to receive or sign up for a Farmers Choice Box and let the farmer decide what goes in your box! Eat good food and save money!

**When:** Every Thursday beginning June 21st - November 1st (20 weeks) or December 6th (25 weeks)
Or sign up for fall only beginning in early October!

To sign up or for more information contact Simon Davis-Cohen at [Simon@readthedirt.org](mailto:Simon@readthedirt.org) or visit growingwashington.org

_Program funded by a grant from the Whatcom Community Foundation_
How does the VSA promote Western Sustainability?

- Connect consumer with farmer
- Eliminate waste
- Eliminate the use of pesticides
- Eliminate the excessive use of fossil fuels
- Keep money in local community
- Strengthen sense of community
Special Thanks to

Growing Washington
Simon Davis-Cohen
Shyane Smith
Derek Bryson
And everyone involved!