MOVE-OUT MADNESS

A Materials Exchange
WHAT IS MOVE OUT MADNESS?
Material Exchange

- Sustainable, environmentally friendly
- Fun way to recycle
- Community event
- Keeps trash out of the landfill & streets clear of clutter
- Dumpster located at the C parking lot, starting June 7-12th

MOVE-OUT MADNESS
MATERIALS EXCHANGE
JUNE 12TH 10AM-3PM
[9AM – 3PM (STUDENTS) DROP OFF YOUR GOODS]
SIGNIFICANCE TO WESTERN?

- Creates a place and time
- Clear streets of litter
- Portray eco-friendly commitment
- WWU toward “Zero Waste!”
UNIVERISTY OF GUELPH

...a glimpse of what WWU’s Move out Madness can look like one day...

clear the shelves
(donate unwanted non-perishables & items in residence for guelph food bank : prairie, east, & lennox front desk)

everybody clean up
(an extra little push in residence to redirect items back into the community & recycling facilities)

stuff swap - uc courtyard
(take the stuff that you need, leave what you don’t philosophy - big garage sale with no cost)

e-waste collection
(recycle unwanted electronics for no cost at three drop off locations on campus)

Click here to register your bulky items and furniture to be picked up for free

bulky item pick up
(redirects household items from student homes to other students, the community, or habitat for humanity’s restore for free)

the food drive
(picking up unwanted non-perishable food from your curb and donating it to the csa food bank)
## Levels of recycling from residence buildings in April

<table>
<thead>
<tr>
<th></th>
<th>2009</th>
<th>2010</th>
</tr>
</thead>
<tbody>
<tr>
<td># of garbage bags full of clothing &amp; bedding to the Guelph Food Bank</td>
<td>186</td>
<td>216</td>
</tr>
<tr>
<td>Dollar value of food collected</td>
<td>$3720.00</td>
<td>$6560.00</td>
</tr>
<tr>
<td>Levels of recycling from residence buildings in April</td>
<td>11.79 metric tonnes</td>
<td>24.43 metric tonnes</td>
</tr>
</tbody>
</table>
• **Interview with Suzanne Savanick Hansen, Ph. D – Director of Sustainability Office**

• **2,000 students**

• **Event fills up an entire ball room**

• **Raised $8,000 total in the year 2010**

• **An increase in items and donations occurs each year the event takes place**
PROGRAM DEVELOPMENT

Establishing a date

Musicians

Location secured

Cooperation with AS Recycle Center

Graphic Design

Advertising

Volunteers

Week 1-2

Week 3-4

Week 5-6

Week 7-8

Week 9-10
Reaching out to community members
ADVERTISING

89.3 KUGS
Radio

The Bellingham Herald
Newspapers

Facebook

Local Churches
FUTURE WORKS

Move-Out Madness
CONCLUSION

- We have the resources!
- Measureable social and environmental sustainability
- Avoid costly alternatives
- Clearing out unwanted items or taking home something new
- A finished report available shortly...
SEE YOU ON JUNE 12TH @
THE FAIRHAVEN INTERMURAL
FIELD FROM 9AM-3PM!
CONTACTS: THANK YOU!

1. Sang Nguyen – Office of Sustainability
2. Julia Mclean (President), Will Wrede (Vice President), Dulcinea – AS Recycling Center
3. Audrey Andersen – WWU Rec. Center (approval for use of Fairhaven Fields)
4. Kate Stevenson – AS Events Coordinator
5. Facilities Management – material resources
6. Salvation Army – pickup of leftover goods
7. Laura O-Quin – graphics
8. Sehome High School – alternate location pending weather
9. Lauren Squires - Environmental Center