Drink Local!

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Overview

- Purpose
- Obstacles and Solutions
  1. Awareness
  2. Convenience
  3. Funding
  4. Revenue
  5. Contract
Purpose

- Motivation
- What does it mean to drink local?
  - Bellingham water quality ranked 11th out of 180
- Benefits

Whatcom Watershed →
1. Awareness

- Misconceptions
  - Waste
  - Fossil Fuels
  - Safety and Health
1. Awareness

- Student Concerns
  - Bellingham Water Quality
  - Campus Water Quality

Movies shown on campus during Earth Week

Lead Disclosure Signs Around Campus
1. Awareness

- What we’ve done:
  - Information Table
  - Students for Sustainable Water Club
    - can host next year:
      - Movie showings
      - Speakers
      - Water carnival
2. Convenience

- Convenience as a priority for students
- What can be done
  - Retrofitting fountains
  - Re-usable water bottles
  - Filtered water
2. Convenience

- Oregon State University
  - Filtered water stations

- California State University at Chico
  - Retrofitted drinking fountains
  - Cost analysis
    - Retrofitting of 4 drinking fountains:
      - $2,000
3. Funding

- What needs to be funded?
  - Retrofitted drinking fountains
    - Budget request
  - Subsidized coupons for re-usable water bottles
  - Subsidizing Hydration Stations to lower price

- Where would it come from?
  - Take Back the Tap Grant
  - Green Fee
  - Club fundraising
4. Revenue

- Demand for bottled water is still present
- Revenue from bottled water supports:
  - Over the Counter/Vending sales per year: $26,000
5. Contract

- Request for Proposal goes out mid-June, decision made in August
- Wording in contract amendment addresses change in beverage demand
- Gonzaga University worked with Sodexo to remove bottled water from events
Conclusion

- Phase out plan to address challenges:
  - Education and awareness
    - Students for Sustainable Water Club
  - Increase alternatives
  - Contractual implementation

- Result:
  - Elimination of bottled water from campus

- Benefits