

WWU SOCIAL SUSTAINABILITY CAMPAIGN

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ENVIRONMENTAL JUSTICE

“is the recognition that minority and low-income communities often bear a disproportionate share of environmental costs – and the perception that this is unjust”



EXECUTIVE SUMMARY



STATEMENT OF NEED

As students and advocates of the environment, we need to

1. connect to people in personal ways on traditionally “green” problems
2. give a voice to those with less political power
3. increase environmental consciousness and lessen the divide between classes



FIRST STEP ON CAMPUS

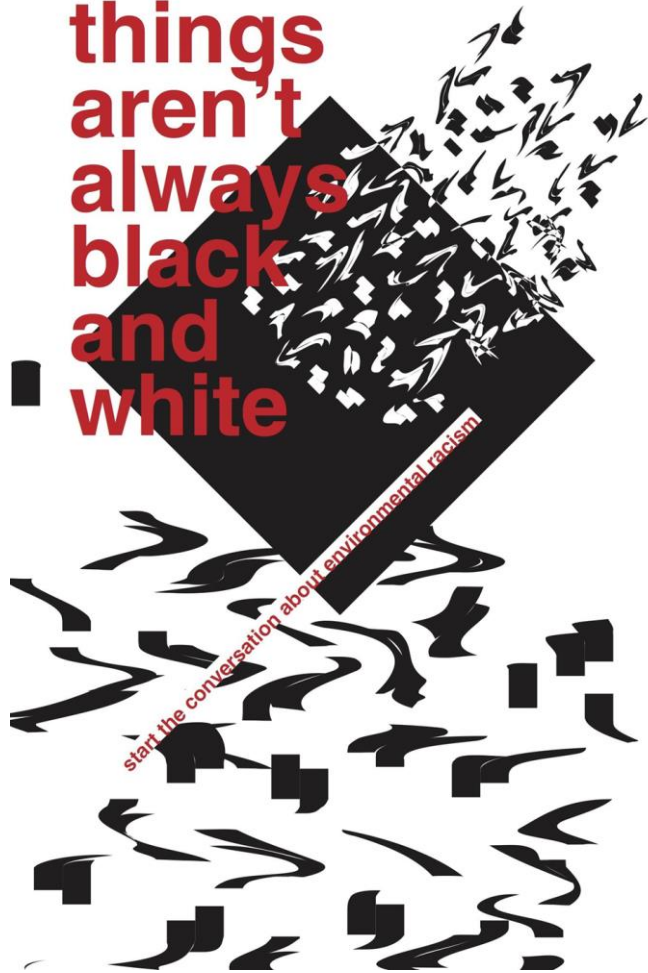
Poster Campaign-

In collaboration with the Office of Sustainability



things
aren't
always
black
and
white

start the conversation about environmental racism





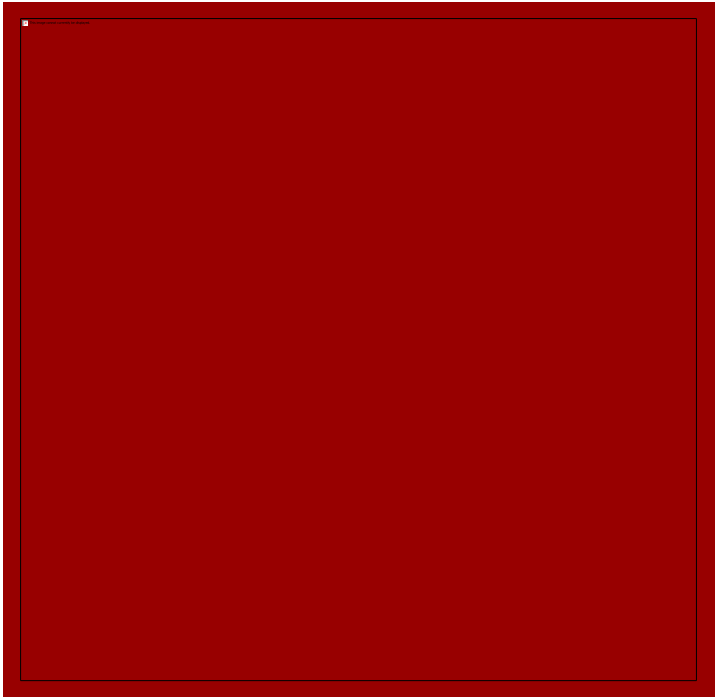
stand in solidarity

WHAT'S HAPPENING AROUND THE COUNTRY

SEATTLE'S EQUITY AND ENVIRONMENT INITIATIVE



Community Partners Steering Committee



Fresh Bucks

SUSTAINABILITY LEADERS NETWORK

Our mission is to deepen the capacity of sustainability champions who are versed in an approach that integrates vision, systems thinking, reflective conversation, and creative expression.



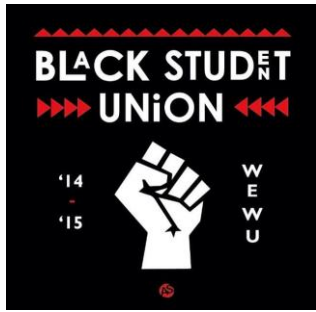
CAMPUS EFFORTS

After speaking with different groups on campus, we discovered that there are many social and environmental issues associated with the goals of different programs.



“We seek to function as a community resource which promotes self-exploration and understanding.”





BLACK STUDENT UNION

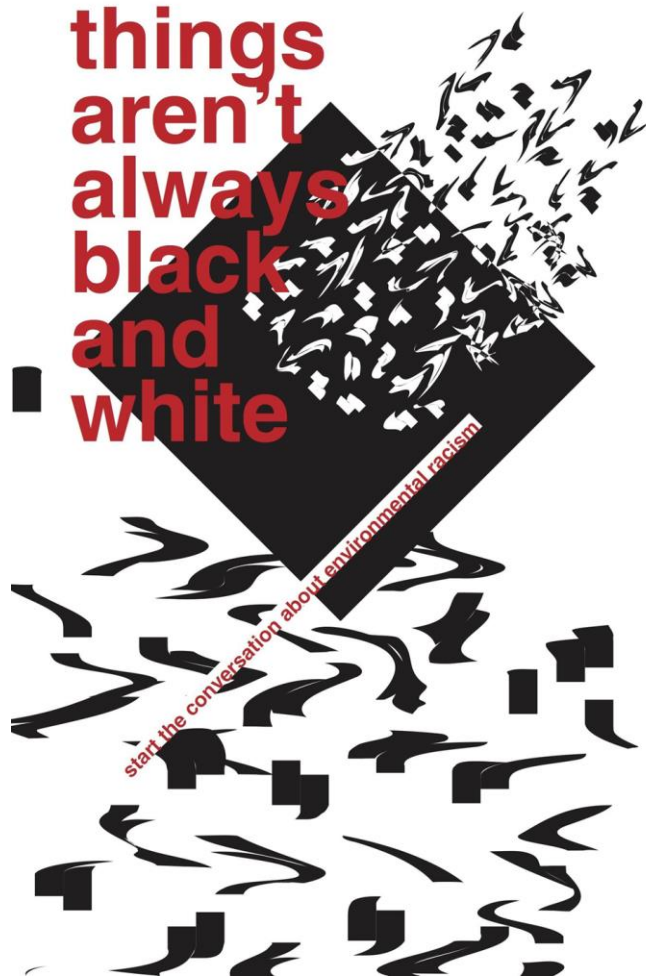
“An organization to promote cultural and political awareness and be active in political and social change.”



GETTING INVOLVED
AND MOVING FORWARD

MEASURING SUCCESS OF POSTER SERIES





1. Get feedback from WWU students
1. If positive, move forward with advertising for event

SPEAKER SERIES

1. Create event that brings together different perspectives on social sustainability
2. Offer opportunities to share individual experiences
3. Promote new ideas on environmental issues surrounding equity and protection



CONCLUSION