



Grant Application

The SEJF grant application is for all fund requests. Please fill out the application completely, creating and utilizing additional space as appropriate. Supplementary documents may be added in the appendix at the end of the document.

Each grant team is assigned a project coordinator; this individual will collaborate with the project team and provide feedback and insight on the application. For detailed application instructions, please refer to the *SEJF Grant Application Toolkit* or ask a program representative.

Submit your completed application by emailing a scanned version (including signatures) to [Johnathan Riopelle](mailto:Johnathan.Riopelle@wwu.edu). Applications must be signed by your advisor, all members of the project team, and all stakeholders in order to be reviewed. Email: johnathan.riopelle@wwu.edu.

Application Level: Please determine the amount of funding you will require and check the appropriate box:

Small Grant: Up to \$5,000. Applications of this size will be reviewed by the Communications Manager and the Sustainability Institute Director. Small grants may be approved, declined, or sent to the SEJF Committee for consideration.

Medium Grant: Between \$5,001 and \$35,000. Applications of this size will be reviewed by the Communications Manager and the Sustainability Institute Director for alignment and completeness and then provided to the SEJF Committee. The committee will review the grant, receive your presentation, and approve or decline the funding request.

Large Grant: Over \$35,000. To request funding at the level, you must already have submitted and received approval of your grant abstract. Please attach your approved abstract to the end of this application. Applications of this size will be reviewed by the Communications Manager and the Sustainability Institute Director for alignment and completeness and then provided to the SEJF Committee. The committee will review the grant, receive your presentation, and approve or decline the funding request.

SECTION 1: Project Concept.

- a. **Project Title:** Film Screening: *Expedition Reclamation*
- b. **Statement of Purpose (This is a one- to two-sentence synopsis of the project):** In order to amplify minoritized stories in the outdoors on Western's campus, we will be putting on a screening of the documentary, *Expedition Reclamation*. This film presents the experiences of Black, Indigenous, and other women of color in outdoor recreation, and provides alternative narratives around the term "outdoorsy."
- c. **Describe your proposed project in detail:** As a leadership component of my senior thesis project, I am planning a screening of the documentary, *Expedition Reclamation*. This film features stories of Black, Indigenous, and other women of color in the outdoors in order to expand the public perception of the outdoor community and reclaim spaces historically dominated by white people. The film was created and directed by the Brave Space Project, which is a "multi-racial, women-led, radically collaborative creative team seeking to decolonize outdoor culture both in front of and behind the lens" (<https://www.bravespaceproject.org>). Their statement about the film is as follows: "Expedition Reclamation is a short documentary seeking to redefine 'outdoorsy' and reclaim belonging in the outdoors for Black, Indigenous, and Women of Color by highlighting their joyful, resilient, & transformative relationships to outdoor recreation." Much of the Western Washington University community is heavily impacted by and grounded in the outdoors. By showing this film and facilitating a panel discussion with the creators of the film afterwards, the goal of this project is to incite critical thought about our place in the outdoors as a predominantly white university, as well as the privilege that is attached to such a positionality.

In addition to screening *Expedition Reclamation*, I will be facilitating a panel discussion with three people from Brave Space Project: Erin Joy Nash, Samara Almonte, and Teizeen Mohamedali. Erin was on the production team for the film, and Samara and Teizeen were featured characters. All three members are WWU Alumni, which will connect our discussion even more strongly to the Western and Bellingham communities.

This event will take place during Earth Week, on April 19th, 2022, at 6 pm in Fraser Hall. I will be working directly with the AS and the Sustainability Engagement Institute in planning and publicizing the event.

- d. **Who is the intended audience?** The intended audience for this project is Western students, particularly those who participate in outdoor recreation and Black, Indigenous, and students of color. The event will be open to students, staff, faculty, and the broader community, but the primary audience will be students.
- e. **How many students will be directly affected?** The expected turnout for this event will be 50-100 people, including students, staff, faculty, and community members. The goal is that everyone in attendance will walk away with a deeper understanding of race and gender dynamics in the outdoor industry. On top of expanding knowledge, I am hoping that this will provide a space for marginalized students to connect over shared interests and values, creating opportunities for community building.

SECTION 2: Project Outcomes.

- a. **What are the goals and desired outcomes of your project?** The main goals of this event are to educate the Western community on race and gender dynamics in the outdoor recreation community, and to build connections based on shared interests and values. Following the film, the panel discussion will provide the audience with an opportunity to think critically about their own positionality in this community, as well as how their identity has informed their connection to place.

Logistically, I hope to have an audience of at least 50 people. This event would also give me an opportunity to practice my own facilitation, leadership, and planning skills, which aligns with my senior project of which this screening is a part.

b. How will your project positively impact the four pillars of sustainability at Western?

1. Create economic vitality:

This project will support economic vitality in a range of ways. On a very tangible level, we will be putting money towards a cause that will make the outdoors more inclusive, and we are compensating marginalized folks for their efforts, time, and labor. Supporting the livelihood of these people falls at the intersection of a thriving economy and equity.

On top of this tangible financial support of the cause, films like this one challenge mainstream narratives of the outdoors that are grounded in the exploitation and exclusion that is fundamental for capitalism to thrive. In the outdoor recreation space, this often looks like an over-emphasis on the gear, experience, and competition. Subverting the capitalistic mindset that has been fundamental in building inequalities in the outdoors builds space for new, potentially better, ways of imagining economy.

2. Promote human health:

Outdoor recreation, despite its dark history, has proven to aid humans' mental and physical health through physical activity and connection with the land they reside on. Increasing representation and creating more socially, culturally, financially, and physically accessible spaces in the outdoor community will increase the benefits for a broader range of people.

3. Protect local and global ecology:

On top of the personal benefits of outdoor recreation, getting to know natural spaces builds a vested interest in protecting them. One aspect of the mission statement of the film is to "redefine outdoorsy". This speaks to how many unique ways we can engage with place. Our connection to place is formative to how we perceive and interact with the world; providing alternatives to the mainstream recreation narrative grounded in consumption and visitation, we can rewire our relationships with both nature itself and our communities.

4. Uphold social equity:

The film itself, as well as the panel discussion, is about representation and equity in the outdoors. While simply showing a documentary will not diversify Western's outdoor community, it will spark conversations about dismantling white supremacy, colonialism, and misogyny in the outdoor recreation industry.

c. SEJF projects must align with Western's Sustainable Action Plan (SAP). Please determine how it advances one or more of the ten SAP chapters. For information on the SAP, please refer to the Canvas site, the SEJF Toolkit, or ask your program coordinator. The ten SAP chapters are:

1. Built Environment
2. **Campus & Community Engagement**
3. Curriculum and Research
4. Dining Services
5. Grounds
6. Investments
7. Procurement

- 8. Student Life
- 9. Transportation
- 10. Waste

Outdoor recreation is a major aspect of the social identity in the Pacific Northwest, particularly in Bellingham and within student life at Western. Because Western is a predominantly white school with collective interest in historically white activities relating to outdoor recreation, there has been little criticism towards the outdoor industry. A film like *Expedition Reclamation* fits within this common interest while simultaneously challenging the mainstream narrative. This event will also benefit campus and community engagement as the film reaches out to historically marginalized people and engages with their experiences in typically white spaces.

d. The United Nations has developed seventeen sustainable development goals (SDGs) to transform our world. These goals address the full spectrum of sustainability. When we work locally to transform our community, we are in league with people around the globe striving to create a more just society. The UN's seventeen SDGs are:

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| 1. No Poverty | 10. Reduced Inequality |
| 2. Zero Hunger | 11. Sustainable Cities and Communities |
| 3. Good Health and Well-being | 12. Responsible Consumption and Production |
| 4. Quality Education | 13. Climate Action |
| 5. Gender Equality | 14. Life Below Water |
| 6. Clean Water and Sanitation | 15. Life on Land |
| 7. Affordable and Clean Energy | 16. Peace and Justice Strong Institutions |
| 8. Decent Work and Economic Growth | 17. Partnerships to Achieve the Goal |
| 9. Industry, Innovation and Infrastructure | |

Please list and explain the three United Nations' Sustainable Development Goals that your project primarily addresses.

1. Reduced Inequality (UN SDG Goal 10): One of the core goals of this project is to build a more equitable outdoor community by sharing stories of joy and healing for whom, historically, the outdoor industry has been a place of violence and displacement. Redefining these spaces can also help create connections that allow people to participate without continued and growing financial disparities.
2. Gender Equality (UN SDG Goal 5): *Expedition Reclamation* takes an intersectional approach in amplifying the stories of Black and Indigenous women and other women of color. The history of mainstream outdoor recreation has contributed to the threatened safety and well-being of women, especially BIWOC. By focusing on the joyful stories of those who are oppressed, we can redirect our energy to the growth of spaces that center joy, rather than the continual narratives of pain and suffering.
3. Good Health and Well-being (UN SDG Goal 3): Outdoor recreation has been proven to aid in the health and well-being of people, but with an imbalance of financial, physical, and cultural access, those benefits are not felt equally. Amplifying marginalized stories not only grows representation but also promotes alternative narratives that appeal to a broader audience. With more access, the benefits to individual and communal health and well-being will be felt more broadly.

- e. **How will the success of the project be measured?** Describe the quantitative and/or qualitative sustainability metrics you will use to measure the success of your project. A data collection plan is required for all projects, and all data must be provided to the SEJF Program upon completion of the project.

Metric	Description	How and when will you collect it?
Number of people in attendance	The event will hopefully attract an audience of 50-100 people. This will mean the stories and goals of this film will reach 50-100 more people.	Team will keep track and count audience members.
Attention and engagement of audience	Beyond just being present, we expect people will engage more deeply with the content by asking questions and contributing feedback.	Team will provide a time after the film for people to ask questions to the panelists and keep track of how deeply people engage.
Exit poll/word cloud	At the end of this event, we hope to do a reflective activity in order to help apply these new concepts to each person's individual experience.	Team will ask the following questions: <ul style="list-style-type: none"> ● What did you learn from this? ● Has your thinking changed? ● Will you approach your recreational activities differently going forward?

SECTION 3: Project Participants.

- a. Team Information: A team should consist of two to five individuals, including the team advisor.

Project Advisor Information (Faculty or Staff) Student proposals must include a staff or faculty advisor. The role of the advisor is to provide assistance and guidance to the team during the development, implementation, and post-implementation stages of the proposal process.

Project Lead: There must be at least one team lead designated for the project. This individual is expected to serve as the communication liaison for the project.

Financial Agent: The project must have a budget authority to manage funds for all purchases. Should funds require transfer, this individual will have to provide a FAST Index and Activity Code to the SEJF Manager.

Program Coordinator: A member of the SEJF team will serve as the primary contact for the program and committee.

Name	Department/School Students provide major/minor	Position: Faculty/staff/student. <i>Students provide expected graduation quarter/year</i>	Western email address	Signature to verify agreement
<i>Team Advisor:</i> Lindsey MacDonald	Sustainability Engagement Institute	Associate Director of the Sustainability Engagement Institute	macdonl6@wwu.edu	

Team Lead: Sophie Manning	College of the Environment, College of Humanities and Social Sciences <ul style="list-style-type: none"> ● Environmental Policy (Major) ● Women, Gender, and Sexuality Studies (Major) ● Environmental Justice (Minor) ● Climate Leadership Certificate 	Student; Expected Graduation: June 2022	mannins2@wwu.edu	
Financial Agent:	Linda Sterling	Coordinator for the Sustainability Engagement Institute		
For fund transfers <i>FAST Index:</i> <i>Activity Code:</i>	<i>Linda Sterling will supply this information.</i>			
Program Coordinator:	Zinta Lucans			

SECTION 4: Project Timeline.

- a. Describe your project’s progress and promotional activity. Outline all tasks that are required to complete the projects, and all means in which you will promote the project to the campus, in the table below. Include all activities that will occur both before and after funding approval, Insert additional rows as necessary.

Action	Purpose	Initiation	Completion
Approval from the Brave Space Project	Rights to film and confirmation of panelists		2/24/2022
Grant approval & Film Confirmation	Payment for film rights and panel members’ time		
Reserve Room	Space required for event		3/25/2022
Panel Discussion Planning Meeting (with Brave Space)	Panel Planning		4/12/2022
Receive Publicity Materials from Brave Space Project	Publicity		4/1/2022
Design posters	Publicity		4/6/2022
Print posters	Publicity		4/8/2022
Social Media Publicity	Publicity		4/11-19/2022
Event: Film Screening & Panel			4/19/2022

- b. **Where will the project be located?** Fraser Hall 102
- c. **Planned project completion date:** April 19th, 2022
- d. **Who will the project owner be upon completion? This individual, office, or department is a stakeholder—see next section.** Sophie Manning

SECTION 5: Project Stakeholders.

Does your project involve labor, include involvement, or require permission from organizations, departments, or individuals on campus? These project partners are your stakeholders. All stakeholders must provide a signature of approval for this project.

Key questions to identify your potential stakeholders:

- Who will impact or be impacted by implementation of the project?
- What financial or emotional interest do they have in the project, positive or negative?
- What information will they want, and what is the best way of communicating with them?
- What is their current opinion of your proposal? Is it based on accurate information?
- Who influences their opinions generally, and who influences their opinion of you? Do some of these influencers therefore become important stakeholders in their own right?
- Who else might be influenced by their opinion? Are these individuals also stakeholders?
- If they aren't likely to be amenable, what will win them around to support your project?
- If you are not able to win their support, how will you manage their opposition?

Stakeholder Name	University Department and Position	Involvement in Project	Stakeholder signature of approval
Lindsey McDonald	Sustainability Engagement Institute: Associate Director	Project & Academic Advisor	
WWU Earth Week Planning Team / Committee	AS, Sustainability Engagement Institute, etc.	Co-planning	
Sustainability Engagement Institute Staff	Sustainability Engagement Institute	Funding, Co-planning	

If your project team is proposing a temporary or permanent facility or property modification, then a Project Owner Form must be submitted with the application. Please ask your project coordinator for this form.

SECTION 6: Project Budget.

- f. Provide an itemized list of the budget items required for this project. Include equipment, construction costs, publicity, labor, and any other costs. Include funding amounts from other sources that will impact project cost. The SEJF Program encourages the identification of additional funding sources to augment SEJF funds, and failure to secure such support may prevent approval of an application. List pending, approved, and denied applications for funding from other sources, along with amounts requested from those sources.

Budget item	Cost per Item	Quantity	Cost
Rights to film	\$400	1	\$400
Honorarium for Panel Participants	\$300	1	\$300
Miscellaneous	\$100	1	\$100
Total project budget			\$800
Additional funding source	Status		Amount
Total of all other funding sources			\$0
Total requested funds from SEJF			\$800

- g. If the project is implemented, will there be any ongoing replacement, operational, maintenance or renewal costs? If yes, has a source of funds been identified to cover those costs? This must be communicated to the appropriate stakeholder.

This project will have no ongoing costs.

SECTION 6: Appendices.

Provide any additional documents, references, or information here. For large grants, attach the approved abstract in its entirety at the end of this document. When possible, provide documents rather than URLs.



**GRANT APPLICATION
PROPOSAL REVIEW PROCESS**

Please set an appointment with Johnathan Riopelle, Communications Manager for the Sustainability Institute, to review your drafted proposal. Once your project proposal is complete, sign and deliver it via email to: johnathan.riopelle@wwu.edu.

Completed medium and large grants applications are presented to the SEJF Committee for consideration. The Communications Manager will provide you with dates and information for your presentation once your application is complete and submitted.

Johnathan Riopelle
Communications Manager, Sustainability Institute, Western Washington University

Signature: _____ **Date:** _____

This signature confirms that the application has been accepted for SEJF committee review; it does not indicate funding approval.

Grace Wang
Director, Sustainability Institute, Western Washington University

Signature: _____ **Date:** _____

This signature confirms that the application has been accepted for SEJF committee review; it does not indicate funding approval.

Comments: