



Waste Less, Save More

Molly Gross, Ricky Soland, Jayme Gordon

The Life of a Strawberry



<https://www.youtube.com/watch?v=WREXBUZBrS8>

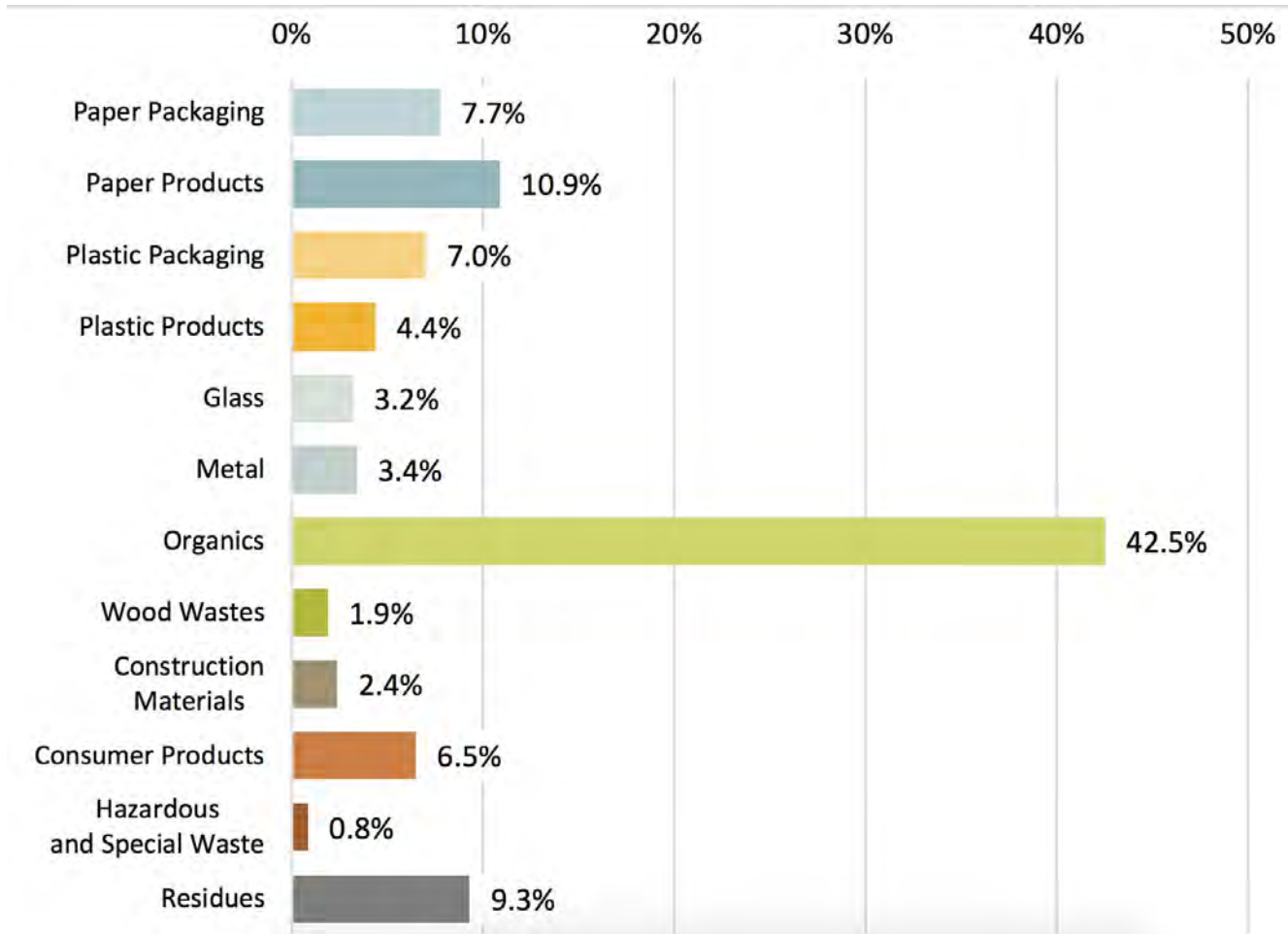


Family & Community

**Have many people can
relate to this
experience?**



Residential Waste Sector WA State





What's the problem in Skagit?

Skagit County is producing too much organic waste

- Residents are unaware County offers curbside compost pick up
- Residents lack education of what can go into the compost bins

NEED:

- More promotion for mixed organics collection service & use
- Overall reduced food waste

Solutions focused on Outreach & education



Goals

- Compost education
- Food waste/source reduction

Solutions

- Social media outreach
- Bus ads
- Education in schools
- Policy Development

Skagit County Social Media



Tweets **1,356** Following **105** Followers **2,281** Likes **497**

Follow

Skagit County

@SkagitGov

Skagit County Washington | All info is public & RTs are not endorsements | Account monitored M-F 8-5 | Policy: bit.ly/2loagVg

Skagit County, WA

SkagitCounty.net

Joined May 2009

Tweet to Skagit County

1 Follower you know



542 Photos and videos

Tweets Tweets & replies Media



Skagit County @SkagitGov · 6h

Quitting tobacco is a process. Take the first step today at cancer.org/smokeout or by calling 800-227-2345. #greatamericansmokeout



Reply Retweet Like Mail



Skagit County @SkagitGov · 11h

A great story about GIS that highlights one of our awesome GIS team! #GISDay2017

Who to follow



gosgagit @gosgagit

Follow



Mount Vernon @MountV...

Follow



Mount Vernon Life @Mou...

Follow

Find people you know

Trends for you

#Warriors
6,780 Tweets

#Tesla
4,945 Tweets

Seattle Public Util Retweeted

FAO Climate Change @FAOclimate · Sep 19
Try these nine easy tips to reduce #foodwaste! via @FAOstatistics



2 122 77

King County

Twitter & Facebook

Seattle Public Util @SeattleSPU · Oct 20

Carving pumpkins for #Halloween? Save the seeds! Make pesto, add to granola, or toss 'em in a salad.

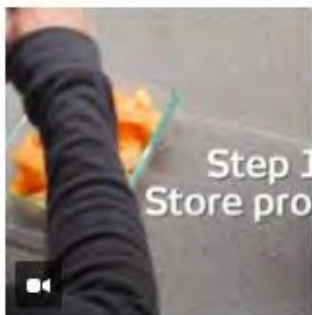
More ideas at: bit.ly/2wmY4WI



BBQ Planning.mp4



Date Label updated Final.mp4



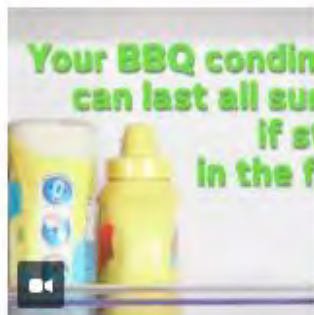
Freezer & Leftovers.mp4



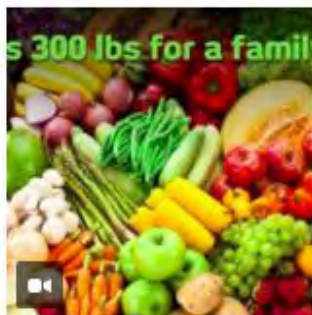
Freezer updated Final.mp4



Fruit updated Final.mp4



FTGTW Holiday Slideshow... 1.mp4



FTGTW Holiday Slideshow... 2.mp4



Holiday slideshow Final.mp4



Winter Holiday Slideshow... 1.mp4



[Winter Holiday Slideshow... 2.mp4](#)



- WTA had over **4.7 million** boardings in 2016
- 38 riders/hour (average)



Sustainable Connections



SKAGIT TRANSIT



LOVE YOUR LEFTOVERS

Find food waste reduction tips online



@skagitgov



@SkagitCountyWA



LaConner School District Food Services

- Composting all food waste since 2012
- Average elementary school produces: **45-90** pounds/year per student
- LaConner elementary produces **2.7-5.4** pounds/year per student
- Georgia Johnson





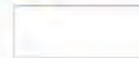
Whatcom County

- Bellingham pilot school, Geneva Elementary
- Fifth Grade Students
- Pamphlets and brochures



RESOURCES
PROTECT. ACTIVATE. INNOVATE. THRIVE.

FOR SUSTAINABLE
COMMUNITIES



Pilot Schools



Presentations

Waste Audits



Cafeteria waste station





Skagit County Budget

\$5,000-8,000



Bus ads

- Staff hours
- Design & printing

Social media upkeep

- Staff hours

School programs

- Staff hours
- One-time cost to establish a cafeteria waste station

Timeline

<u>Prior</u>	<u>1-6 months (Initial)</u>	<u>6-12 months</u>
Increase media usage	Bus advertisements	Waste audits complete
Pilot school found	School presentations	New schools
Current waste stats		Prep for next school year

Tracking Success

Semi-annual reports

Increase in number of schools committed to food waste reduction education

Compost collection subscribers



Policy Development

- Seattle has mandated food waste composting since 2015
- Mt. Vernon as a pilot
- Nearly 100% of King County offers curbside compost collection

City of Seattle “require that residents and businesses do not put food scraps, compostable paper, yard waste, and recyclables in their garbage”

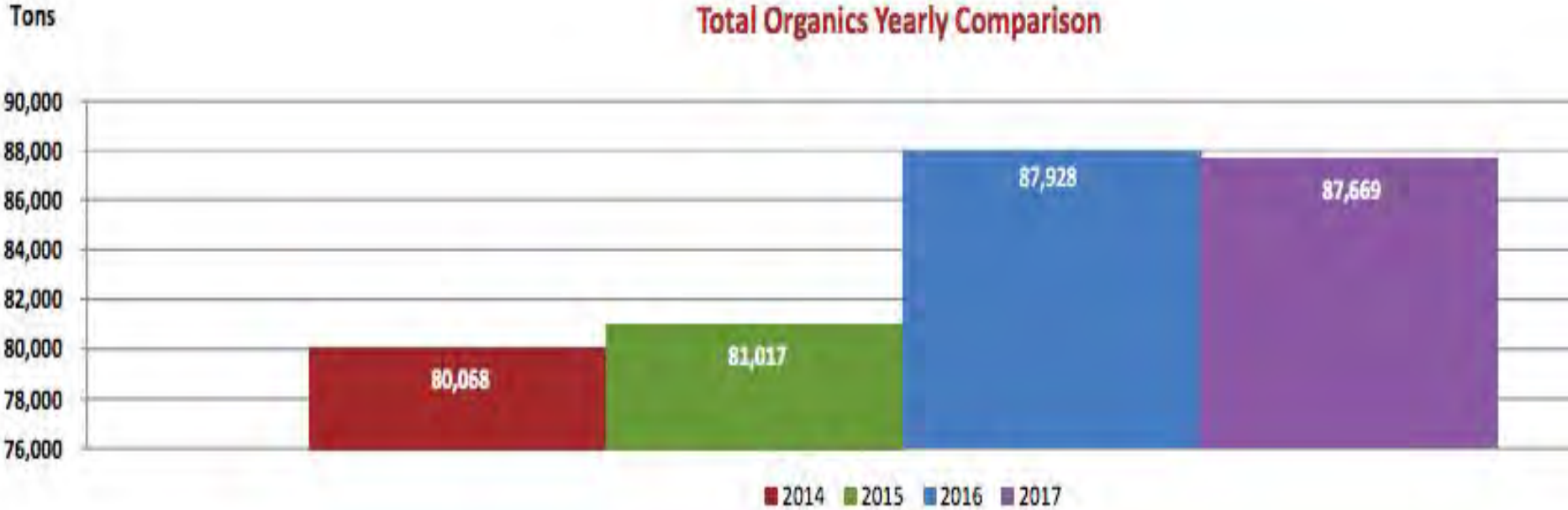
COMPOST SO LIFE GOES ON.



Food waste is not allowed in the garbage.

Single-Family Household

King County Municipalities





Solution Summary

**Social Media
outreach**

Bus ads

**Education in public
school**

Policy Development