

ZERO IN ON WASTE

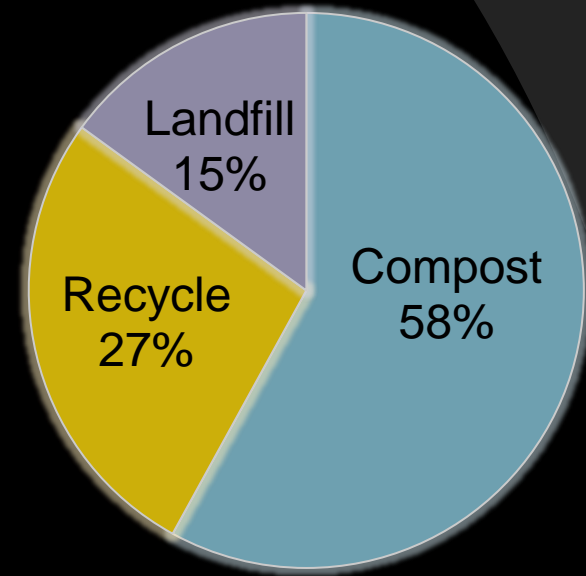
By:
Kali Levy
&
Nick Bruno



Did You Know???

Waste audits currently show that:

Landfill Content



- WWU spends more than \$375,000 for landfill waste annually.
- Currently over 850 tons of waste are diverted from landfill.
 - 85% of material currently going into the landfill could still be diverted.
 - WWU could reduce its landfill waste to less than 15%.

Did you know???

- ◎ The top greenhouse gas contributor, as reported by the EPA, is Methane.
 - When organic materials decompose in the landfill, they emit methane gas.



Our project...

Pilot Zero Waste Zone in the Topio's and Engrained area of the Atrium

- ◎ What is zero waste???
- Landfill reduced to 5%
- Public Education
- Compostable / Recyclable products only
- Waste Audits
- Vendor Cooperation



Our project...

- Reduces the amount of landfill
- WWU Climate Commitment
 - Reaching climate neutrality by 2050
- WWU 10x12 program
 - 10% reduction in utilities consumption by the end of the 2012 school year
- Signs, products, employees



Previously at WWU

- Sorting bins have been introduced
 - Not being utilized



Solution

Public Education

- Update signage
 - Informational signs
 - Entry signs
 - Digital signs
 - Sorting signs



Previously at WWU

- Products not 100% compostable or recyclable



Solution

- ◎ 100% Compostable products
 - Pepsi products
 - Co-op wrappings
- ◎ Product / Signage consistency



Employee Participation

- ◎ Be part of Zero Waste
 - Product knowledge
 - Verbal education
 - Periodic waste audits



Future Outlook

- Atrium will serve as a model for WWU



Thanks...

University Dining Services

- ⦿ **Tomas Koerner** — Director of Operations
- ⦿ **Lucas Minor** — Marketing Manager
- ⦿ **Jenna Kuczynski**— Student Sustainability Coordinator
- ⦿ **Brian Sitterding** — South Campus Retail Manager