

# The Green Funnel

*Getting Western's Future Environmental Leaders Involved*

*Today Instead of Tomorrow*

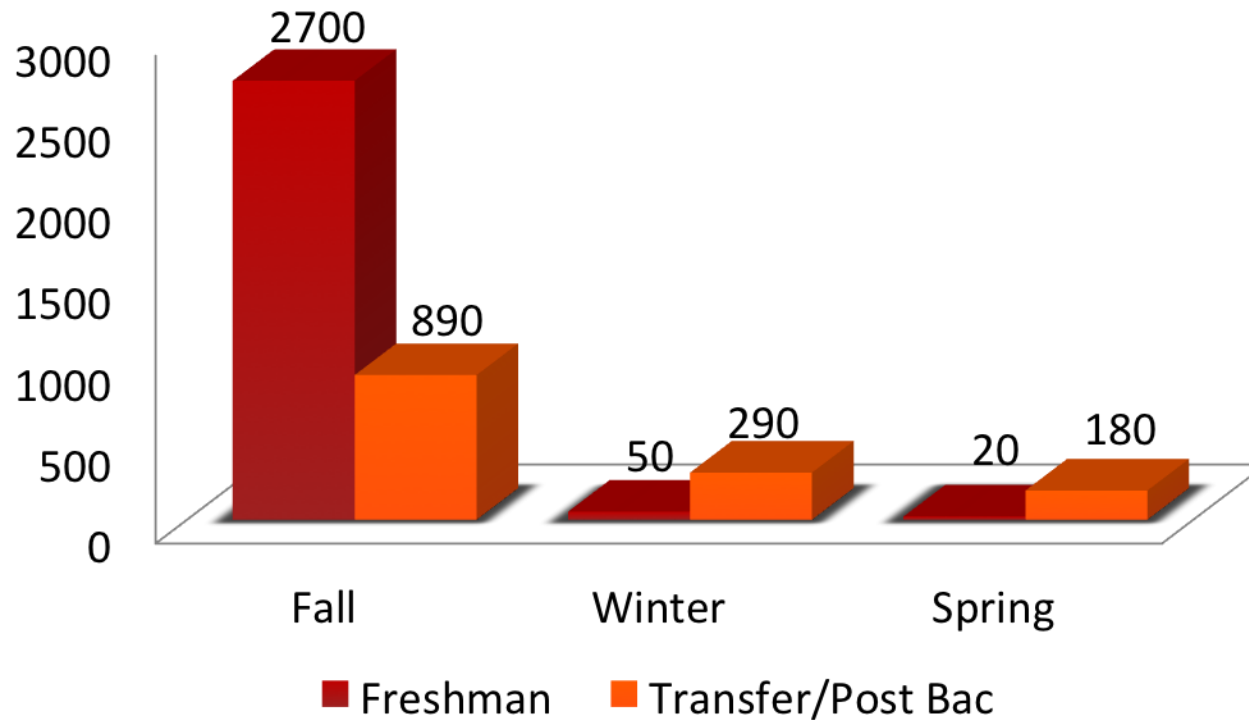
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Campus Sustainability Planning Studio  
Fall 2011

# Why the Green Funnel?

- What do we feel new students need to know about sustainability when they arrive at Western?
- Sustainability is “development that meets the needs of the present without compromising the ability of future generations to meet their own needs.”

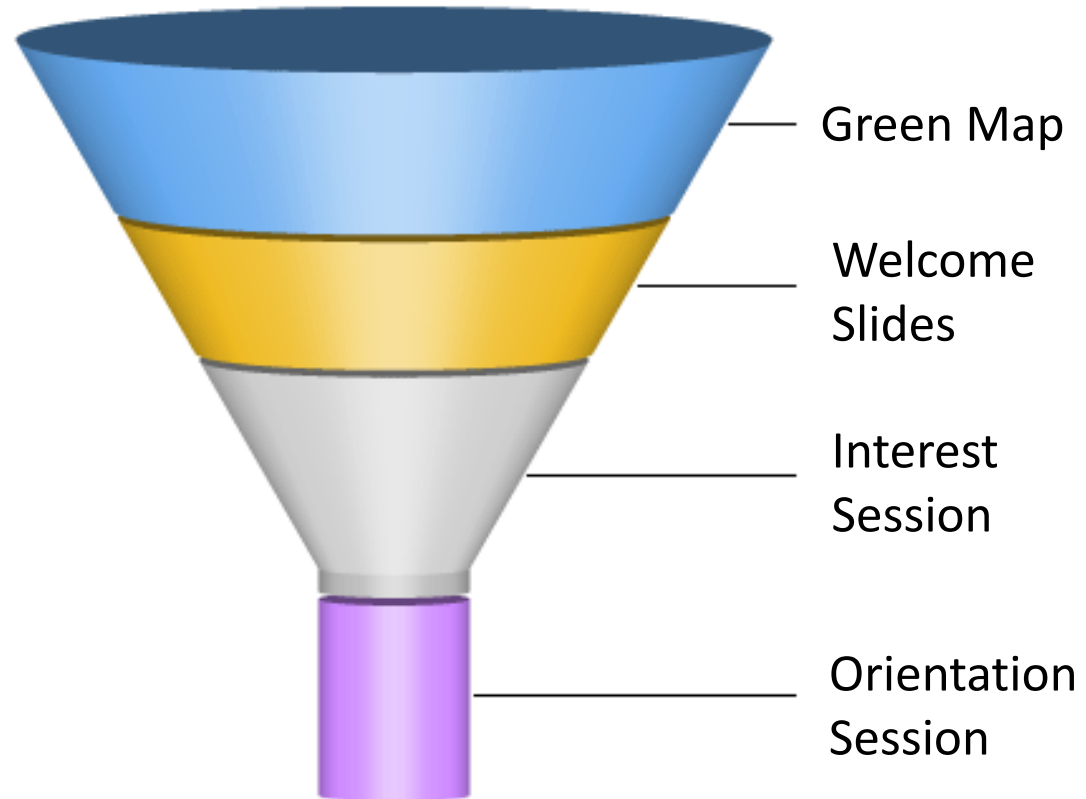
# Motives

## Incoming Students per Quarter



# Vision of the Green Funnel

*Getting Western's  
Future  
Environmental  
Leaders Involved  
Today Instead of  
Tomorrow*



# Green Map



**WWU** OFFICE OF SUSTAINABILITY

- Home
- News and Events
- What We're Doing
- Academics
- Get Involved
- Media
- Resources
- About Us
- Contact Us



## Green Map



[View Green Map](#) in a larger view.

Think something is missing from the map? Email the Office of Sustainability Webmaster [Shayne Smith](#) with a blurb about what you think is missing and we will be considering adding it.

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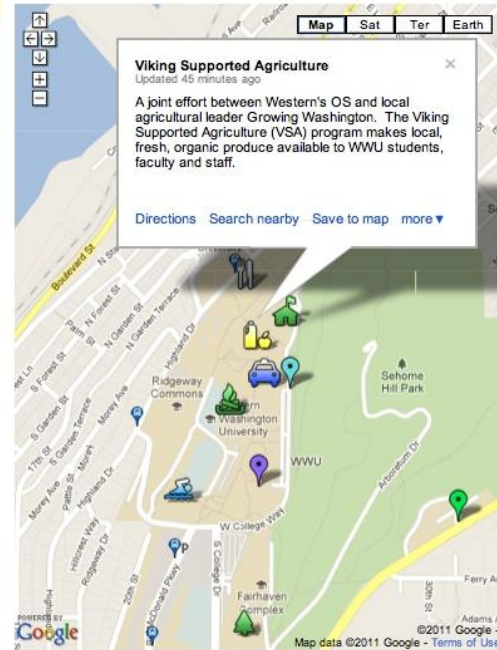


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# Schedule

- 7:30-10:00 Check-In
- 8:30 Math Placement Test
- **10:30 Welcome Session**
- 11:30 Lunch, VC
- 12:45 Academic Advising
- 3:00 Library Tour, Campus Tour
- **4:15 Interest Sessions**
- 5:30 Dinner, VC
- **6:30-8:00 Orientation Session**
- 8:00-10:00 Student Dessert Social

# Welcome Session





# Interest Session



# Orientation Session



# What's Next?

## Education

- Completion of Interest Session
- Video Green Map Tour
- Mid-year Programs

## Action

- Sustainable Meal
- Transition to Zero-Waste

**Increase new student sustainability immersion**

# Questions?

