



# Drink Local!

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- ▶ ESTU 471- Campus Sustainability Planning Studio
  - ▶ Spring 2010



# Overview

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- ▶ Purpose
- ▶ Obstacles and Solutions
  1. Awareness
  2. Convenience
  3. Funding
  4. Revenue
  5. Contract

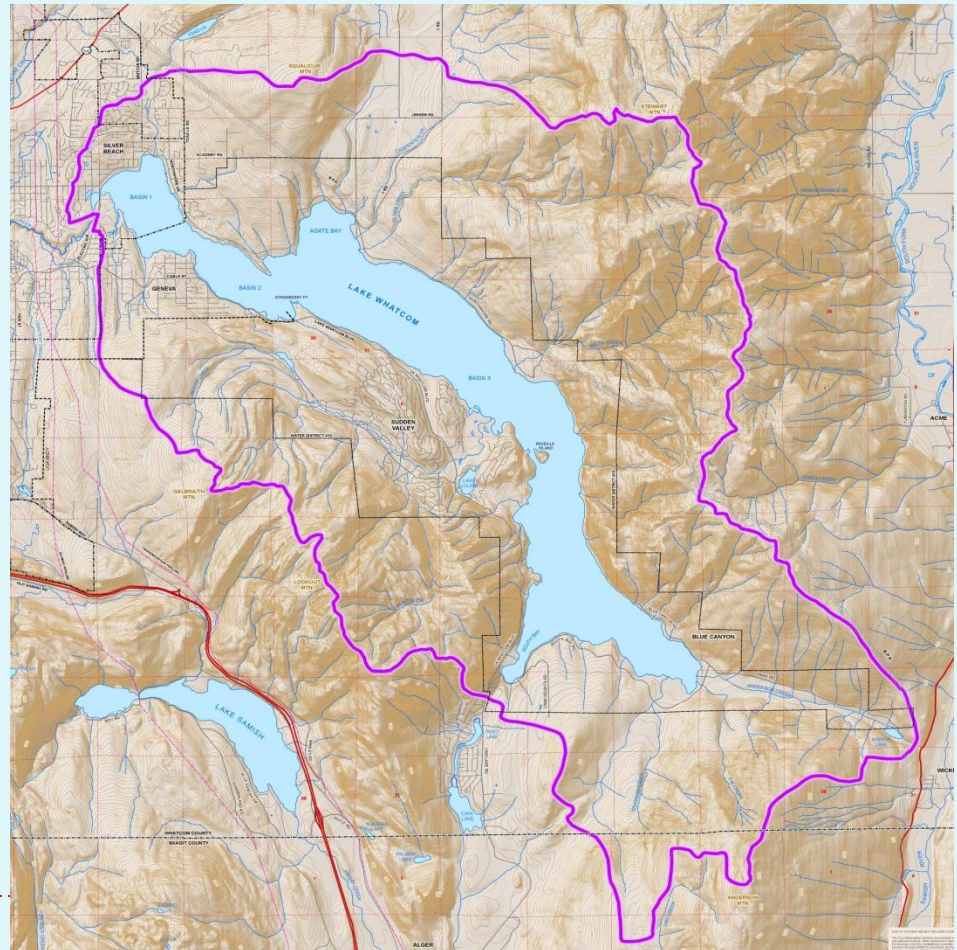


# Purpose

- ▶ Motivation
- ▶ What does it mean to drink local?
  - ▶ Bellingham water quality ranked 11<sup>th</sup> out of 180
- ▶ Benefits



Whatcom Watershed →





# 1. Awareness

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- ▶ Misconceptions
  - ▶ Waste
  - ▶ Fossil Fuels
  - ▶ Safety and Health





# 1. Awareness

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- ▶ What we've done:
  - ▶ Information Table
  - ▶ Students for Sustainable Water Club
    - ▶ can host next year:
      - Movie showings
      - Speakers
      - Water carnival





# 2. Convenience



- ▶ Convenience as a priority for students
- ▶ What can be done
  - ▶ Retrofitting fountains
  - ▶ Re-usable water bottles
  - ▶ Filtered water



# 2. Convenience

- ▶ Oregon State University
  - ▶ Filtered water stations
- ▶ California State University at Chico
  - ▶ Retrofitted drinking fountains
  - ▶ Cost analysis
    - ▶ Retrofitting of 4 drinking fountains:  
\$2,000

Drinking Fountain  
In Wilson Library



Retrofitted Drinking  
Fountain At Chico





# 3. Funding

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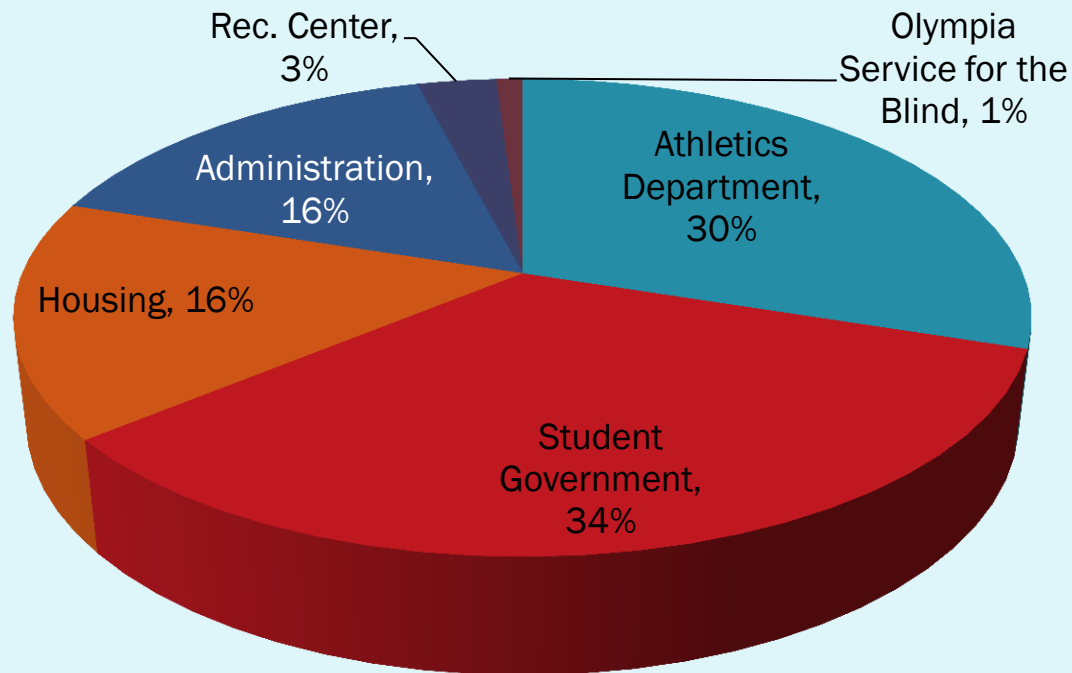
- ▶ What needs to be funded?
  - ▶ Retrofitted drinking fountains
    - ▶ Budget request
  - ▶ Subsidized coupons for re-usable water bottles
  - ▶ Subsidizing Hydration Stations to lower price
- ▶ Where would it come from?
  - ▶ Take Back the Tap Grant
  - ▶ Green Fee
  - ▶ Club fundraising



# 4. Revenue

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- ▶ Demand for bottled water is still present
- ▶ Revenue from bottled water supports:
  - ▶ Over the Counter/Vending sales per year: \$26,000



# 5. Contract

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- ▶ Request for Proposal goes out mid-June, decision made in August
- ▶ Wording in contract amendment addresses change in beverage demand
- ▶ Gonzaga University worked with Sodexo to remove bottled water from events





# Conclusion

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- ▶ Phase out plan to address challenges:
  - ▶ Education and awareness
    - ▶ Students for Sustainable Water Club
  - ▶ Increase alternatives
  - ▶ Contractual implementation
- ▶ Result:
  - ▶ Elimination of bottled water from campus
- ▶ Benefits

