

Sustainability Pathways

Land Stewardship & Communications Fellow

Supervisor:	Joshua Porter
Salary:	\$14.49/hour, 24 hours/week for 10 weeks
Period of Employment:	June 21, 2022 – August 26, 2022 3 days per week
Participation Requirements:	Living in the Methow Valley for the summer Enrollment in UEPP 471 Campus Sustainability Planning Studio course Meets 2 days per week (3 credits) Optional internship credits are available but not required (up to 8 credits)

Overview

Sustainability Pathways is developing pathways for young people to develop the essential skills and competencies to establish careers in the emerging green economy. The program works in partnership between Western Washington University and organizations, agencies, and businesses whose work contributes to the core dimensions of sustainability, including energy, climate, environmental quality, human health, economic vitality, and social justice.

The program is running for its third year and is deepening connections with land associated with program partners that are encouraging WWU student engagement through land stewardship projects. These projects serve as a way for the whole cohort to gain hands-on stewardship experience while also experimenting with and developing a model for long term care of these lands. These sites also hold potential as housing locations for future students, so the project work will include long-term planning to help advance the feasibility studies for what models align with partner and program needs. This practicum position will help develop student land stewardship projects and lay a foundation of future stewardship programming.

The Land Stewardship and Communications Fellow will also provide an essential community engagement and communications role in sharing Sustainability Pathways stories with the public, program partners, and local youth by developing and providing program media that communicates the goals of the program, identifies opportunities to participate, and gathers input on program development.

Responsibilities

The Land Stewardship and Communications Fellow will compile information for the project areas, beginning with the specific sites being considered for future student housing. The fellow will also

participate in the next phase of the planning process in determining what partnership arrangement will enable shared responsibilities for long term stewardship of the land and infrastructure.

Communications responsibilities include:

- Develop website material for the Sustainability Pathways program. This includes writing and coordinating a series of blogs, recording and editing audio interviews and developing graphics to support communication.
- Develop and manage social media accounts on Instagram and Facebook.
- Host a table at community events such as farmers markets to share program information and invite community engagement.

Qualifications and Experience

Applicants should have

- Coursework or interests in sustainability, planning, community design, communications, environmental science / studies, leadership studies
- Ability to work independently on own initiative
- Basic computer skills
- Skills / experience in primary source research is a plus
- Skills / experience with GIS is a plus
- Best suited for someone comfortable with discovery research and who values being flexible / adaptive in the learning process
- Strong written and verbal communication skills (or committed interest in developing).
- Knowledge of / experience in / interest in website development.
- Knowledge of / experience in / interest in social media platforms.
- Knowledge of / experience in / interest in multi-media communications, including audio interviewing and editing.

Educational/Professional Benefits

The Land Stewardship and Communications Fellow will develop skills in collaborative approaches to land stewardship, including research of community models. They will also be contributing to an innovative model for community design that promises to foster strong connection to the land for many future students and community members. The Fellow will also gain experience delivering program communications.

Find more information about Sustainability Pathways Fellowships at:

<https://sustain.wvu.edu/pathways>

Please direct all questions to Sustainability Pathways Director, Joshua Porter at:

Joshua.Porter@wvu.edu