Hungry Vikings Food Mapping Project

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Bellingham, Washington



http://www.wwu.edu/



http://www.wwu.edu/huxley/

Viking Food History



Just as the Scandinavian Vikings had difficulty growing wintertime crops, we promote an alternative to attacking and raiding others for food for the Western Vikings...



Local Winter-time Foods

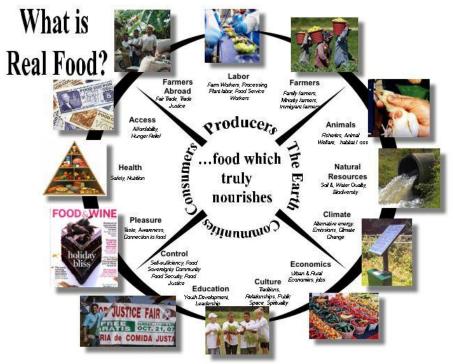
- Increase local winter-time foods
 - Storage space
 - Winter-time fresh harvests
 - Food processor
 - Cooperation between stakeholders

Research Work:

- Created food documentation spreadsheet framework
- Winter time crops and growing techniques
- Food storage/processor locations
- Student involvement & food awareness

What Exactly is 'Real Food?'

REAL FOOD is grown with consideration of the whole process and impact of food harvest and growth.



http://realfoodchallenge.org/



http://realfoodchallenge.org/

- 20% REAL FOOD "A" and "B" by 2020
 - "A" meets two out of four
 - "B" meet one out of four
 - Conventional: does not meet any



http://www.sysco.com/

Local:

Grown Locally and Established Relationship With Farm

Fair:

Safe and fair working conditions

Humane:

Promotes a humane environment for animals
Certified humane

Ecologically Sound:

Contributes to a sustainable environment for plants & ecosystems















Why Local Food Matters

- Enhance local economy
- Provide healthy foods
- Advocate food awareness
- Preserve ecology
- Protect workers' rights



http://www.growingwashington.org/alm_hill.php





http://housing.wwu.edu/dining/retail/vu-cafe.php

Growing Washington: Our Local Provider



 Coalition of small time farmers and businesses

-Provide Voice for small farms
Self-sustaining
Community-based
Non-discriminating

- Local farms under Growing WA
 - Bellwood Acres
 - Edaleen Dairy
 - Alm Hill Gardens



http://growingwashington.blogspot.com/

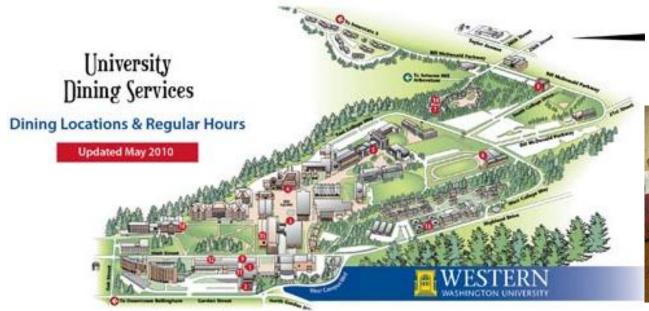
List of GW's winter crop order list. Winter-time squash is especially good.

Apples Beans-Shelling Broccoli Butter Cabbage Carrots Free-Range Eggs Flour Onions Pears Salad Mix Spinach **Potatoes** Winter Squash





- University Dining Services operates Resident Dining Halls, Cafes and Markets and Catering that serve Western's Campus
- Committed to purchasing local foods





http://housing.wwu.edu/dining/locations.php

https://housing.wwu.edu/dining/retail/atrium.php

Road Blocks

- Inconsistent crop delivery to WWU from local sources
- Communication with farmers
- Completing spreadsheet documenting specific WWU crop intake
- No current food processor



What's Needed?

Part 1 of 4: More Crops & Storage Space

- Create a more reliable and consistent supply of local foods
- Increase capacity and harvest
 - Unused buildings on or off campus
 - Build new storage facility
 - Rent storage facility

Food Storage Example



Intervale
Community
Farm in
Burlington, VT
stores over
20,000 pounds
of crops each
winter



Part 2 of 4: Food Processing

Preserving and preparing food for future consumption

- Methods
 - 1. Food preparation for longer storage
 - Example: Clean and slice carrots and onions.
 - 2. Canning and freezing
- Local food processor facility needed for late winter consumption

Local Outside Food Processor

Bellingham Cold Storage



- 34,000 sq. feet
- 14,600 sq. feet wet processing area
- 14,000 sq. feet dry storage
- 670 sq. foot freezer

What?: full-service public refrigerated warehousing company

Do?: stores and handles frozen and chilled products including seafood, vegetables, fruits, and meats.

.....

Facility for Rent!

Part 3 of 4: Winter Time Fresh



- Wintertime fresh harvest of certain crops in smaller quantities is obtainable
- Use 'hoop houses' to help protect crops from elements
- Acknowledge difficulties for

stakeholders



livepawtucket.com

Hoop Houses: What are they??



- Inexpensive green house
- Flexible plastic piping frame, covered with transparent plastic
- Increases winter
 productivity through solar
 convection heating, i.e. the
 'green house effect'
- Protects crops from extreme harsh elements

Part 4 of 4: Cooperation

Collaboration between Dining Services and Growing W.A.

- -Use spreadsheet to understand who needs what.
 - -What crops are most popular?
 - How much does WWU want?

Work together on shared challenges

- Find and use food processor



Future Works: Taste Off!

- An educational and fun event at the Viking Commons
- Feature local winter-time foods at existing salad bar
- To increase awareness of food and farms
- Advertise and Promote!





Recap: The Future

What Needs to Happen from Growing W.A.

- Increase crops & storage
 - -more storage area
 - -larger harvests
 - -supplement for winter-time



- Select fresh winter crops to be grown
 - -Hoop houses
- Complete winter-time food documentation spreadsheet
- Further food processor capabilities
 - -outside and in-house food processor to 1 late winter local

The Future:

What Needs to Happen from **Dining Services**

- Help facilitate 'Taste Off' and further involve students
- Fill in food spreadsheet numbers
 - -What foods do students want?(results of Taste Off)
- Be more willing to purchase foods with less specifics of type, size, and shape