THE WESTERN RIDESHARE EXPERIENCE

Reduce the Fare and Share!

Trevor Hennings, Kelsey Heyd, Megan Lee

PURPOSE

The purpose of a functional rideshare program is to reduce greenhouse gas emissions, help students save money, and improve the networking and community of the student body.

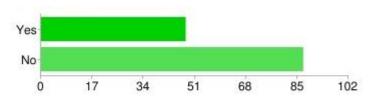


EXISTING RIDESHARE FORUM

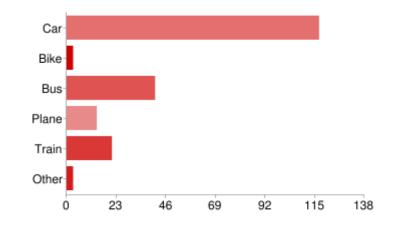
er a rid t new	ie! Forum topic Mark all topics read	1	2 3	4 5 6 7 8	9	next> last »
	Торіс	Replies	Views	Created		Last reply 🕶
Ì	Bellingham to Seattle 11/18 updated	1 1 new	4	by Bookworm 1 hour 43 min ago	LOGOUT HOME FORU Home » Forums » Ridesi	
\$	Ride from Bham to Kitsap County (could drop off anywhere in between) 11/23 back 11/27 updated	11 11 new	107	by SwansEatBurgers Nov 7 2011 - 21:17	Post Reply 1 reply [1 new] [Last pos Fri, 11/18/2011 - 9:55am	
3	11/18 Ride from Bham to Seattle or anywhere in between updated	5 5 new	59	by garbodk 1 day 21 hours ago	Bookworm Image	I'm going to seattle today if anyone wants a ride. Gas money would be greatly appreciated. Thank you! - > Subscribe
\$	bham to seattle/federal way new	0	16	by Stepha 21 hours 44 min ago	Offline Joined: Oct 9 2010 Posts: 8 Send PM	₽ kopty Pring motionaire Ame @ users like this tire son 44
					rs, 41/18/2011 - 11/4/2011 Dumgars Image Office Joined Jan 7 2011 Posts: 5 Send PM Top	Invery logu Still have a seat. Any fyou Still have a seat. Any fyou Still have a seat. Any fyou Still have a seat. Inversion of gas. text me at 2007349942, with what time you were planning on leaving tonig there is still room available. thanks! Inversion of gas offensive <u>^</u> the placers like this post)

SURVEY

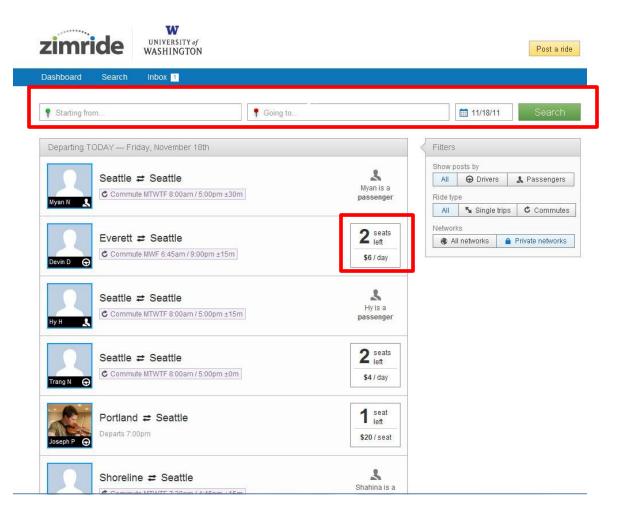
Are you aware of WWU's existing rideshare program via the Western Forum?



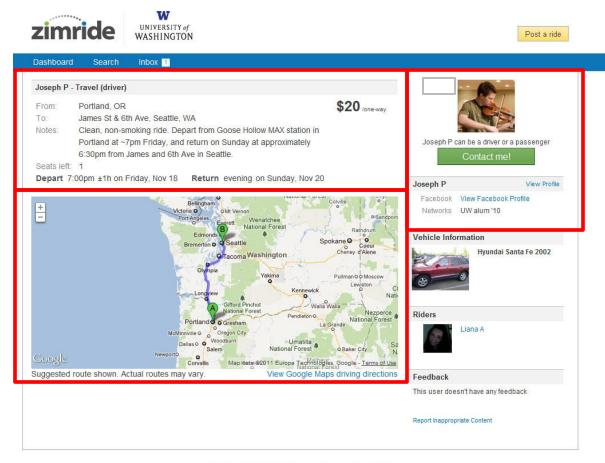
When you travel to destinations beyond Bellingham, what form of transportation do you normally use? (ex. a concert in Seattle, home for thanksgiving, weekend getaways)



OPTION 1: ZIMRIDE



ZIMRIDE



OPTION 2: STUDENT DESIGNED PROGRAM

- Approximately 50-60 hours of work
- Cost: approximately \$12/hour
- Greater level of control in final product

OPTION 3: UPDATING VIKING VILLAGE

Existing Forum

Updated Forum

Offered

Offered

Offered

0

0

1

10.00

5.00

Return

Sat, 11/26/2011 -

Tue, 11/29/2011 -

Mon, 11/28/2011 -

1:00pm

2:30am

8:15am

Active rideshare options Home > Forums > Exchange **Rideshare: Ride offered** Logged in via CAS as hennint. · Sort by any of the columns below Offer a ride! · Select the destination link to find out details Login to post new content in the forum. · Register your interest in a ride with the "I am interested" link 1 2 3 4 5 6 7 8 9 ... next> last» > Add a ride Replies Views Topic Created Last reply V by garbodk n/a Lynnwood area to Bham LATE Sunday 11/27 0 9 Nov 25 2011 - 10:46 Portland Bellingham Thu, 11/24/2011 by wongv3 n/a 8:16am Bellingham to Seattle 11/25 0 12 Nov 21 2011 - 23:33 Twin Falls, ID Bellingham Tue, 11/22/2011 -Bellingham to Puyallup 11/23 0 16 by heydk n/a 3:27pm Nov 21 2011 - 19:26 Spokane, WA Bellingham Sat, 11/19/2011 (All by leem41 by J.T. **Rideshare Evolution** 5 131 Nov 21 2011 - 11:03 Nov 11 2011 - 13:10 day)

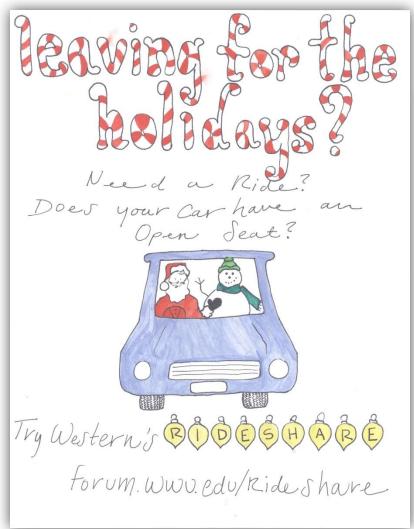
UPDATING VIKING VILLAGE

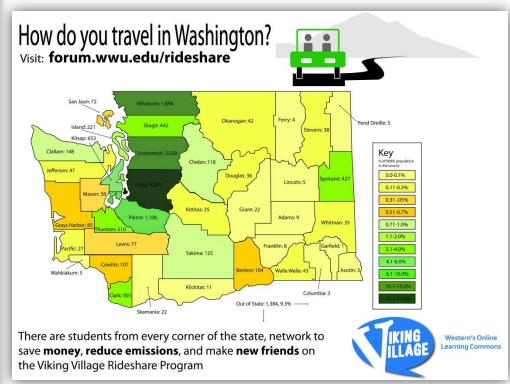
Rideshare		褲	LOGOUT M	ESSAGES	MY ACCOUNT AB	оит		a
Guidelines		HOME	FORUM	ASK	GROUPS *NEW*	BLOGS	THE GALLERY	
afety Tips:	Spokane, V	VA [20	11-11	-19]				
Drivers: be fully rested and refrain from using drugs or alcohol	CURRENT	Y IN T	EST	ONLY	'I			
Meet the person you are considering traveling with in a public place.	Submitted by Andy Peterson o	on Wed, 11/02/201	11 - 1:35pm					
before agreeing to travel together	Seats available:	🔵 🙆 🙆	er Seat (\$)	: 5.00	One Way	Offere	d	<u></u>
Follow your instincts: If something feels suspicous never hesitate to close communication or politely back out of the ride	Posted by: Andy P				To: Spokane 1151 exeter s	t.		
Tell a friend or family member about your trip plans	Departing: Sat, Nov Willing to drop-off NOTES:				Returning:	Mon, Nov 28, 2	011 08:15 AM	
Carry a fully charged cell phone								
Exchange emergency contact information	Add new comment							
Exchange drivers licenses	X I am intereste				s an available s	seat)		
Ask for personal refrences		N 999 1199 1199 1199						
Meet in a public and high traffic pick-up and drop-off location	<u> </u>							

RECOMMENDATION

Option	Pros	Cons
Student designed program	 Created by students Control of design process Google map capabilities 	 50-60 hours for development \$12/hour = \$600-\$720 Need someone to maintain the program
Zimride	 Connected to Facebook Part of a larger network No maintenance Allows for reviews of drivers/riders Interactive Google map 	 \$2,500 start-up fee \$12,000 annually 3 year contract
Update Viking Village	 Already has student user base Minimal cost Requires student & faculty credentials Through Western No wait time- Ready to launch! 	 Has to be maintained by staff Improvements limited

ADVERTISING





FUTURE WORKS

Short Term

- Search from Western's home page
- Rideshare link
- Advertising for holidays

Long Term

- Track usage
- Driver/Passenger review system
- Support from AS Transportation



