THE WESTERN RIDESHARE EXPERIENCE

Reduce the Fare and Share!

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PURPOSE

The purpose of a functional rideshare program is to reduce greenhouse gas emissions, help students save money, and improve the networking and community of the student body.

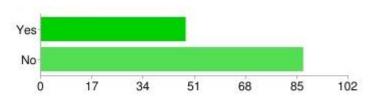


EXISTING RIDESHARE FORUM

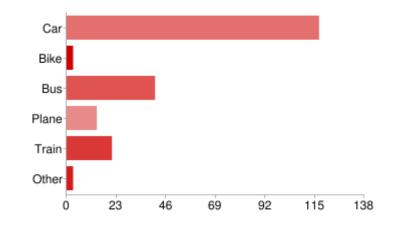
| er a rid t new | ie! Forum topic Mark all topics read | 1 | 2 3 | 4 5 6 7 8 | 9 | next> last » |
|-------------------|--|--------------|-------|--|---|---|
| | Торіс | Replies | Views | Created | | Last reply 🕶 |
| Ì | Bellingham to Seattle 11/18 updated | 1 1 new | 4 | by Bookworm 1 hour 43 min ago | LOGOUT HOME FORU Home » Forums » Ridesi | |
| \$ | Ride from Bham to Kitsap County (could drop off anywhere in between) 11/23 back 11/27 updated | 11 11 new | 107 | by SwansEatBurgers Nov 7 2011 - 21:17 | Post Reply 1 reply [1 new] [Last pos Fri, 11/18/2011 - 9:55am | |
| 3 | 11/18 Ride from Bham to Seattle or anywhere in between updated | 5 5 new | 59 | by garbodk 1 day 21 hours ago | Bookworm Image | I'm going to seattle today if anyone wants a ride. Gas money would be greatly appreciated. Thank you! - > Subscribe |
| \$ | bham to seattle/federal way new | 0 | 16 | by Stepha 21 hours 44 min ago | Offline Joined: Oct 9 2010 Posts: 8 Send PM | ₽ kopty Pring motionaire Ame @ users like this tire son 44 |
| | | | | | rs, 41/18/2011 - 11/4/2011 Dumgars Image Office Joined Jan 7 2011 Posts: 5 Send PM Top | Invery logu Still have a seat. Any fyou Still have a seat. Any fyou Still have a seat. Any fyou Still have a seat. Inversion of gas. text me at 2007349942, with what time you were planning on leaving tonig there is still room available. thanks! Inversion of gas offensive <u>^</u> the placers like this post) |

SURVEY

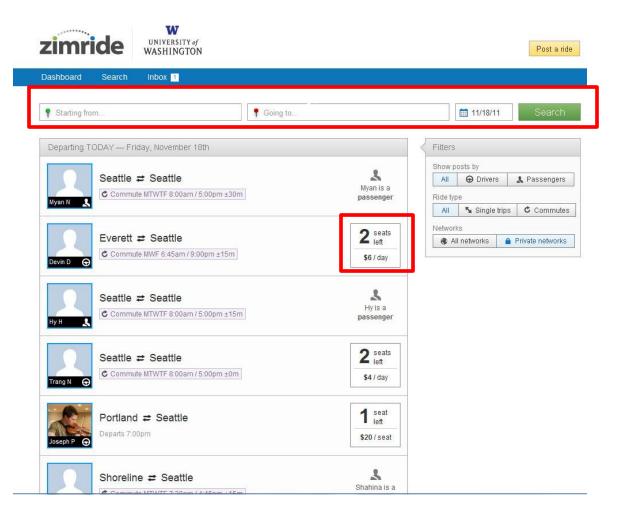
Are you aware of WWU's existing rideshare program via the Western Forum?



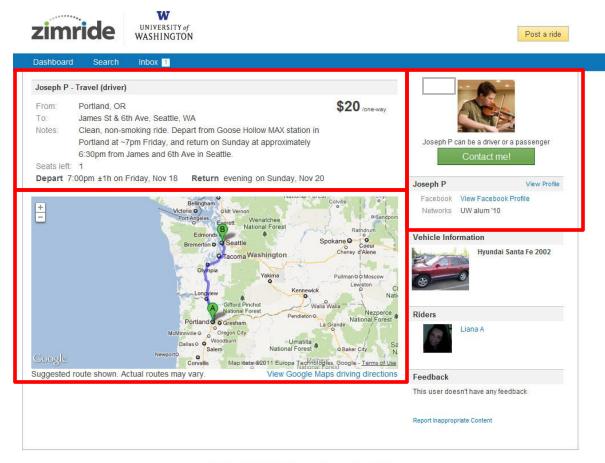
When you travel to destinations beyond Bellingham, what form of transportation do you normally use? (ex. a concert in Seattle, home for thanksgiving, weekend getaways)



OPTION 1: ZIMRIDE



ZIMRIDE



OPTION 2: STUDENT DESIGNED PROGRAM

- Approximately 50-60 hours of work
- Cost: approximately \$12/hour
- Greater level of control in final product

OPTION 3: UPDATING VIKING VILLAGE

Existing Forum

Updated Forum

Offered

Offered

Offered

0

0

1

10.00

5.00

Return

Sat, 11/26/2011 -

Tue, 11/29/2011 -

Mon, 11/28/2011 -

1:00pm

2:30am

8:15am

Active rideshare options Home > Forums > Exchange **Rideshare: Ride offered** Logged in via CAS as hennint. · Sort by any of the columns below Offer a ride! · Select the destination link to find out details Login to post new content in the forum. · Register your interest in a ride with the "I am interested" link 1 2 3 4 5 6 7 8 9 ... next> last» > Add a ride Replies Views Topic Created Last reply V by garbodk n/a Lynnwood area to Bham LATE Sunday 11/27 0 9 Nov 25 2011 - 10:46 Portland Bellingham Thu, 11/24/2011 by wongv3 n/a 8:16am Bellingham to Seattle 11/25 0 12 Nov 21 2011 - 23:33 Twin Falls, ID Bellingham Tue, 11/22/2011 -Bellingham to Puyallup 11/23 0 16 by heydk n/a 3:27pm Nov 21 2011 - 19:26 Spokane, WA Bellingham Sat, 11/19/2011 (All by leem41 by J.T. **Rideshare Evolution** 5 131 Nov 21 2011 - 11:03 Nov 11 2011 - 13:10 day)

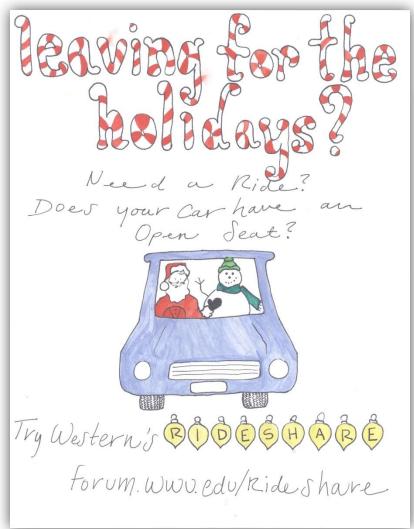
UPDATING VIKING VILLAGE

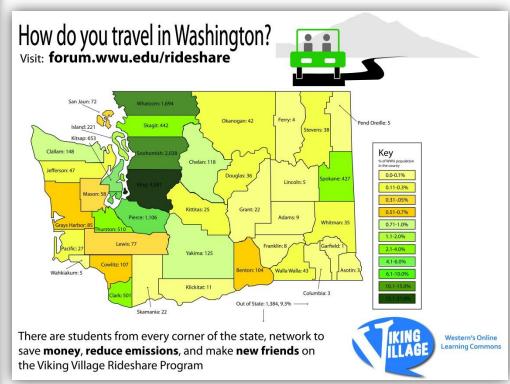
| Rideshare | | 褲 | LOGOUT M | ESSAGES | MY ACCOUNT AB | оит | | a |
|---|--|----------------------|--------------|---------|------------------------------|----------------|--------------|---------|
| Guidelines | | HOME | FORUM | ASK | GROUPS *NEW* | BLOGS | THE GALLERY | |
| afety Tips: | Spokane, V | VA [20 | 11-11 | -19] | | | | |
| Drivers: be fully rested and refrain from using drugs or alcohol | CURRENT | Y IN T | EST | ONLY | 'I | | | |
| Meet the person you are considering traveling with in a public place. | Submitted by Andy Peterson o | on Wed, 11/02/201 | 11 - 1:35pm | | | | | |
| before agreeing to travel together | Seats available: | 🔵 🙆 🙆 | er Seat (\$) | : 5.00 | One Way | Offere | d | <u></u> |
| Follow your instincts: If something feels suspicous never hesitate to close communication or politely back out of the ride | Posted by: Andy P | | | | To: Spokane 1151 exeter s | t. | | |
| Tell a friend or family member about your trip plans | Departing: Sat, Nov Willing to drop-off NOTES: | | | | Returning: | Mon, Nov 28, 2 | 011 08:15 AM | |
| Carry a fully charged cell phone | | | | | | | | |
| Exchange emergency contact information | Add new comment | | | | | | | |
| Exchange drivers licenses | X I am intereste | | | | s an available s | seat) | | |
| Ask for personal refrences | | N 999 1199 1199 1199 | | | | | | |
| Meet in a public and high traffic pick-up and drop-off location | <u> </u> | | | | | | | |

RECOMMENDATION

| Option | Pros | Cons |
|--------------------------|--|--|
| Student designed program | Created by students Control of design process Google map capabilities | 50-60 hours for development \$12/hour = \$600-\$720 Need someone to maintain the program |
| Zimride | Connected to Facebook Part of a larger network No maintenance Allows for reviews of drivers/riders Interactive Google map | \$2,500 start-up fee \$12,000 annually 3 year contract |
| Update Viking Village | Already has student user base Minimal cost Requires student & faculty credentials Through Western No wait time- Ready to launch! | Has to be maintained by staff Improvements limited |

ADVERTISING





FUTURE WORKS

Short Term

- Search from Western's home page
- Rideshare link
- Advertising for holidays

Long Term

- Track usage
- Driver/Passenger review system
- Support from AS Transportation



